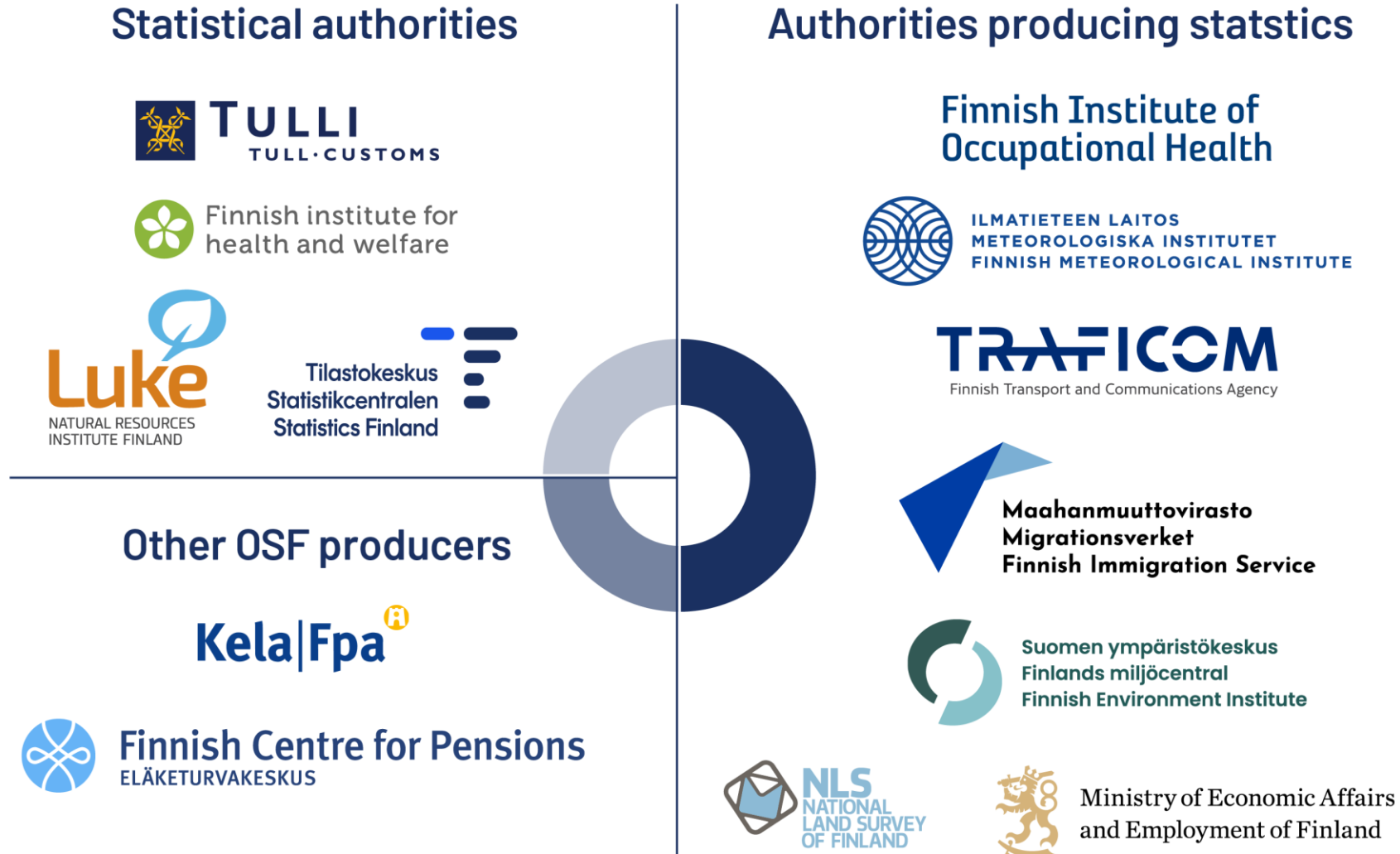


Development strategy for the statistical ecosystem 2024 to 2026



Actors in the national statistical ecosystem





Vision:

Reliable statistics and data materials
as a basis for understanding and
decision-making in society

Task

- The parties to the statistical ecosystem produce key statistics and data materials in society in a high-quality and efficient manner with due respect for data protection.
- The produced data and statistics serve the information needs and decision-making of society, decision-makers, research and citizens, as well as the development of innovations and services.
- The statistical ecosystem is developed to make statistics production more efficient and to increase the value of statistics.
- Statistical work is based on network-based cooperation, adherence to the principles of statistical ethics, ensuring the quality and coverage of data and creating added value for data users.





Strategic development objectives

- A. Highlighting the value and importance of statistics in society
- B. Promoting the use of data
- C. Utilising and deepening the ecosystem work and networks
- D. Quality assurance and production of rapid data

A. Highlighting the value and importance of statistics in society

- a) We speed up data and statistics production with consideration to the changing information needs of society.
- b) We enable combining of data sources in a new way so that we can describe and analyse phenomena and challenging entities, such as climate change, circular economy, wellbeing, data economy and sustainable development.
- c) We communicate together about statistics and data and their value and importance to society.
- d) We intervene in use of erroneous information and prevent data misuse and misinterpretation.
- e) We develop and modernise statistics production with consideration to customer needs, data protection, legislation and statistical principles.
- f) We promote decision-making based on knowledge, as well as statistical literacy and data competence in society among citizens, authorities and decision-makers.
- g) We ensure long-term storage, coverage and reliability of digitally stored information.

B. Promoting the use of data

- a) The research use of statistical data materials (secondary use) is promoted by focusing on describing data and datasets and the retrievability of data.
- b) We develop the dissemination of data and utilise different channels and ways of presenting data in communication, such as social media, videos, infographics and explanation of statistical data.
- c) In our role we take an active part in social debate on data and their utilisation.
- d) We collect customer feedback and utilise it in developing statistics and in spreading information

C. Utilising and deepening the ecosystem work and networks

- a) We deepen cooperation with data producers, register authorities and customers.
- b) We promote networking with researchers, authorities and enterprises in utilising data analytics and in developing machine learning and artificial intelligence.
- c) We promote the development of the statistical ecosystem through joint projects and shared development.
- d) We create networks to utilise new data sources.
- e) We listen to customers and the media customer feedback when planning and defining new data products.
- f) We contribute to the international statistical development work (EU, OECD, UN, Nordic cooperation).

D. Quality assurance and production of rapid data

- a) We develop common quality, methodological and metadata guidelines for the statistical ecosystem and promote the spreading of good practices.
- b) In cooperation with register authorities, we advance the secondary use of register data by working on common quality guidelines and definitions.
- c) We utilise uniform quality reporting and quality descriptions for statistical products.
- d) We assess the quality of statistics production by means of customer feedback, auditing and self-evaluations.
- e) We participate in and support the peer review of the EU Code of Practice.
- f) We advance the development and expansion of the competence of statistical professionals by starting virtual phenomenon and methodology seminars and networks.
- g) We promote digital cooperation in networks.
- h) We describe and develop the quality of rapid data production.

Let's go forward together!

