

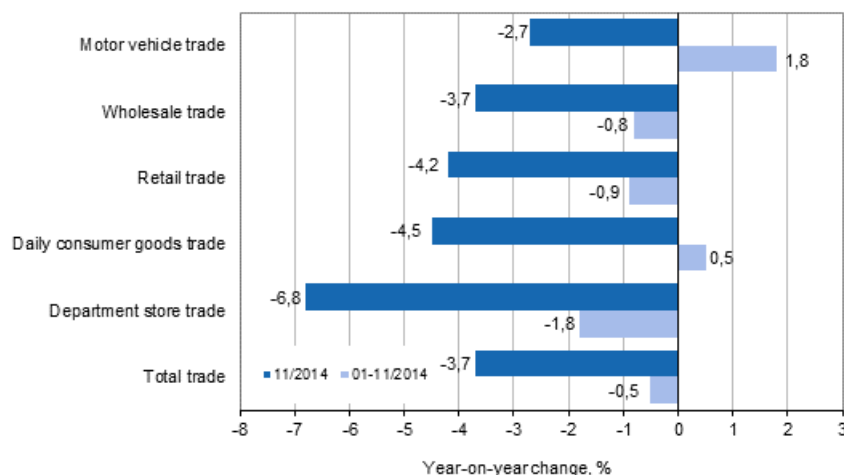
Turnover of trade

2014, November

In November, sales declined in all sectors of trade

According to Statistics Finland, retail trade sales fell by 4.2 per cent in November from November 2013. The decline in retail trade sales was affected both by the development in daily consumer goods trade and in department store trade. In daily consumer goods trade, sales contracted by 4.5 per cent and in department store trade by 6.8 per cent from one year ago. Wholesale trade sales fell by 3.7 per cent and motor vehicle sales by 2.7 per cent from twelve months earlier. Thus, sales decreased in total trade by 3.7 per cent from November 2013.

Annual change in turnover in trade industries, % (TOL 2008)



In retail trade, **the sales volume** contracted by 4.4 per cent from November 2013. In wholesale trade and motor vehicle trade, the sales volume decreased by 2.6 per cent in both from the previous year. In November, sales in total trade was 3.1 per cent lower than in November 2013. The volume index of sales is calculated by removing the effect of price changes from the value index series.

Total trade sales fell in January to November by 0.5 per cent year-on-year

In the January to November period, sales contracted by 0.9 per cent in retail trade and by 0.8 per cent in wholesale trade on the respective period of the previous year. By contrast, motor vehicle sales grew by 1.8 per cent over the same period. Total trade sales went down by 0.5 per cent over the corresponding period.

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Appendix table 1. Year-on-year change in turnover in trade industries, % (TOL 2008)

	Year-on-year change by quarter, % ¹⁾				Cumulative year-on-year change, % ¹⁾	Year-on-year change in the latest month, % ¹⁾
	10-12/2013	01-03/2014	04-06/2014	07-09/2014		
Total trade (G)	-1,2	-0,3	-0,2	0,0	-0,5	-3,7
Motor vehicle trade (45)	1,8	8,9	-0,2	0,7	1,8	-2,7
Wholesale trade (46)	-1,9	-1,9	-0,1	0,4	-0,8	-3,7
Retail trade (47)	-0,8	-0,7	-0,5	-1,0	-0,9	-4,2
Daily consumer goods trade (4711, 472) ²⁾	1,4	-0,3	1,3	1,0	0,5	-4,5
Department store trade (4719) ³⁾	-0,6	0,1	-2,3	-1,7	-1,8	-6,8

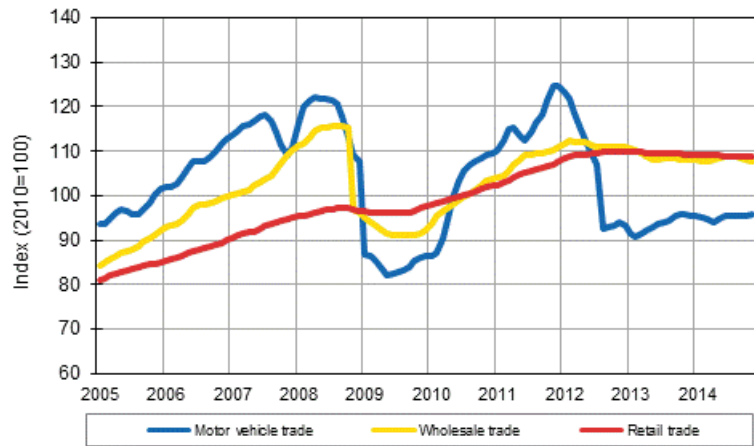
1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

2) According to the Business Register, the share of daily consumer goods (4711, 472) of turnover in retail trade was 47.6 per cent in 2012.

3) According to the Business Register, the share of retail sale in department stores (4719) of turnover in retail trade was 11.8 per cent in 2012.

Appendix figures

Appendix figure 1. Turnover of motor vehicles, wholesale and retail trade, trend series (TOL 2008)



Source: Statistics Finland

Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

Revision of annual changes in turnover in main industries¹⁾

Industry / Reference period		Year-on-year change,%		Revision, percentage point
		1st release	Latest release (2015-01-14)	
G Wholesale and retail trade	06/2014	3,3	3,4	0,1
	07/2014	0,2	-0,2	-0,4
	08/2014	-2,4	-2,7	-0,3
	09/2014	1,5	2,8	1,3
	10/2014	-0,5	-0,3	0,2
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	06/2014	10,0	7,2	-2,8
	07/2014	-0,9	-0,6	0,3
	08/2014	-0,3	-0,2	0,1
	09/2014	0,6	2,7	2,1
	10/2014	-4,1	-3,1	1,0
46 Wholesale trade, except of motor vehicles and motorcycles	06/2014	4,5	5,4	0,9
	07/2014	1,0	0,2	-0,8
	08/2014	-3,2	-3,3	-0,1
	09/2014	2,5	4,3	1,8
	10/2014	-0,2	-0,5	-0,3
47 Retail trade, except of motor vehicles and motorcycles	06/2014	-1,6	-1,1	0,5
	07/2014	-0,6	-0,6	0,0
	08/2014	-1,7	-2,5	-0,8
	09/2014	0,0	0,2	0,2
	10/2014	0,3	1,2	0,9
Retail sale in non-specialised stores (4711, 472)	06/2014	-1,6	-2,1	-0,5
	07/2014	1,4	2,4	1,0
	08/2014	-0,2	-0,7	-0,5
	09/2014	1,4	1,3	-0,1
	10/2014	2,3	3,3	1,0
Department store trade (4719)	06/2014	-3,8	-3,6	0,2
	07/2014	-1,6	-1,0	0,6
	08/2014	-1,4	-1,3	0,1
	09/2014	-2,5	-2,9	-0,4
	10/2014	0,1	-0,2	-0,3

1) The 1st release refers to the time when data for the reference period were released for the first time. The revision describes the difference of annual change percentages between the first and latest release.

Revision of long-term annual changes in turnover in main industries

Industry	Year	Average ¹⁾	Average for absolute values ²⁾
Total trade (G)	2011	-0,8	1,1
	2012	-0,7	0,9
	2013	-0,2	0,5
Motor vehicle trade (45)	2011	-2,6	2,6
	2012	0,6	2,3
	2013	-0,5	0,9

Industry	Year	Average ¹⁾	Average for absolute values ²⁾
Wholesale trade (46)	2011	-0,5	1,2
	2012	-0,8	1,1
	2013	-0,1	0,7
Retail trade (47)	2011	-1,1	1,1
	2012	-0,7	0,9
	2013	-0,5	0,8
Daily consumer goods trade (4711, 472)	2011	-0,7	0,7
	2012	-0,5	0,7
	2013	0,1	0,5
Department store trade (4719)	2011	-0,1	0,4
	2012	0,1	0,4
	2013	-0,1	0,4

1) Average for data revised between the first and seventh release in the statistical reference year.

2) Average for absolute values of differences between the first and seventh release.

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Source: Turnover of trade, Statistics Finland