

# Finnish Travel

2011, January

## Neighbouring countries popular among Finnish tourists in January 2011

A large number of Finnish residents made a trip abroad to Sweden, Estonia or Russia in January. Finnish residents made 196,000 leisure trips or cruises with overnight stays to our neighbouring countries, which is 47 per cent more than in the corresponding period of one year ago. Finnish residents made 293,000 leisure trips including overnight stays in Finland, which is 11 per cent up on January 2010.

### Finnish residents' overnight leisure trips in January 2011 and annual change, preliminary data

	Trips in January	Annual change, % 1/2011 - 1/2010
Domestic trips with paid accommodation	293 000	11
Trips to own free-time residence and visits to friends and relatives	1 832 000	43
Trips in Finland, total	2 125 000	38
Trips abroad, overnight in country of destination	234 000	-4
- Estonia	43 000	30
- Sweden	17 000	55
- Other countries	174 000	-13
Cruises, overnight on board only	122 000	42
- To Estonia	23 000	-23
- To Sweden	100 000	82
Trips abroad, total	356 000	8
Leisure trips, total	2 481 000	33

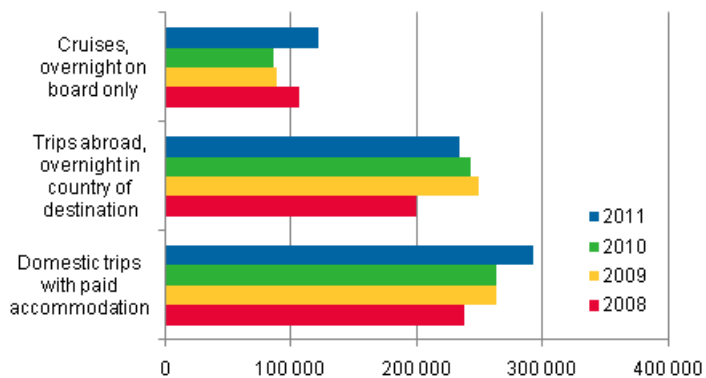
In January Finnish residents made 356,000 overnight leisure trips abroad. In all, 234,000 of them included one or more overnights in the country of destination, eighteen per cent in Estonia and seven per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 2.1 million leisure trips in Finland. This is 38 per cent up on the corresponding period in the year before. Most of the trips, or 1.8 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,422 persons aged 15 to 74 permanently resident in Finland were interviewed in February.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in June following the statistical reference year.

**Finns' leisure trips, in January 2008–2011, preliminary data**



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## Appendix tables

**Appendix table 1. Domestic leisure trips with paid accommodation in January 2011, the most popular destination regions**

Destination regions	Trips in January	
	Total	%
Trips total	293 000	100
Uusimaa	66 000	22
Lapland	43 000	15
North Ostrobothnia	37 000	13
Central Finland	34 000	12
Pirkanmaa	26 000	9
Varsinais-Suomi	23 000	8
Pohjois-Savo	20 000	7

**Appendix table 2. Leisure trips abroad with overnight stays in country of destination in January 2011, the most popular destinations**

Country of destination	Trips in January	
	Total	%
Trips total	234 000	100
Spain	46 000	20
Estonia	43 000	18
Egypt	20 000	9
Sweden	17 000	7
Thailand	17 000	7
Russian Federation	14 000	6
Portugal	11 000	5

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Suomen virallinen tilasto  
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Transport and Tourism 2011

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