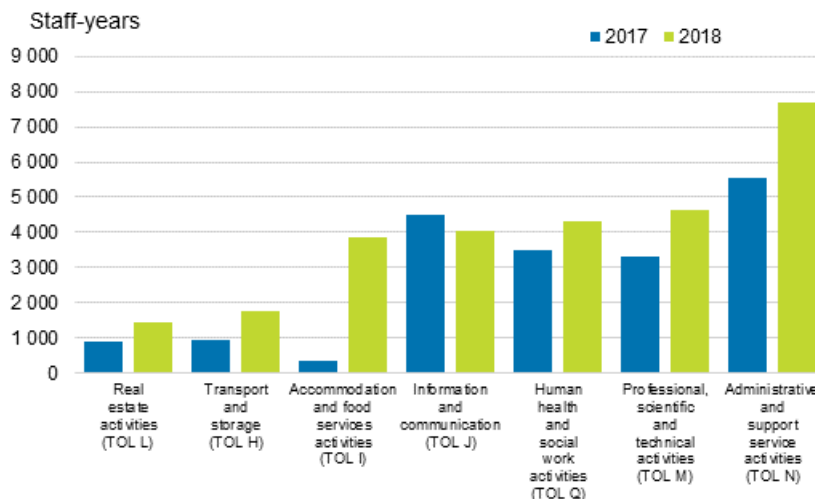


Regional statistics on entrepreneurial activity 2018

Significant growth in the number of personnel in service industries in 2018

Finland had 395,000 establishments where 1.5 million staff-years were worked in 2018. The number of personnel increased clearly from 2017, by as much as 45,000. Over one-half of the increase came from service industry (TOL H to S) establishments. These data derive from Statistics Finland's regional statistics on entrepreneurial activity.

Increase in number of personnel in service industries in 2017 to 2018



Some 360,000 enterprises operated in Finland in 2018. The enterprises had a total of 395,000 establishments. A majority of the enterprises, or 354,000, had only one establishment. The remaining enterprises, some 7,000, were multi-establishment enterprises with an average of six establishments per enterprise.

Of the 1.5 million staff-years performed in the establishments, around 800,000 were carried out in the largest cities¹⁾. In total, 186,000 establishments were located in these regions. Of the growth in personnel

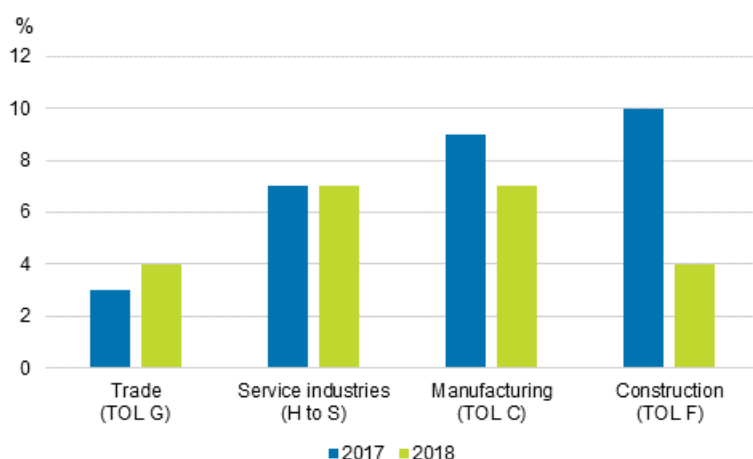
1) Uusimaa, Southwest Finland and Pirkanmaa

in the service industries, 30,000 or nearly 70 per cent materialised in these establishments. Four staff-years on average were carried out at one establishment in the largest cities.

Turnover growth slowed down in construction in 2018

The combined turnover of establishments was EUR 436 billion. Turnover grew by EUR 25 billion or six per cent year-on-year. Growth occurred in nearly all main industries but in some the growth rate slowed down from 2017. The biggest slowdown in turnover growth was seen in construction. Trade sales, in turn, grew better than in the year before.

Turnover growth percentages by industry in 2017 to 2018



Turnover grew in all other regions apart from Åland. In addition to the regions in which the largest cities are located, Kymenlaakso, Central Finland and North Ostrobothnia reached over EUR one billion growth in turnover. In the other regions, growth varied between EUR 200 and 800 million.

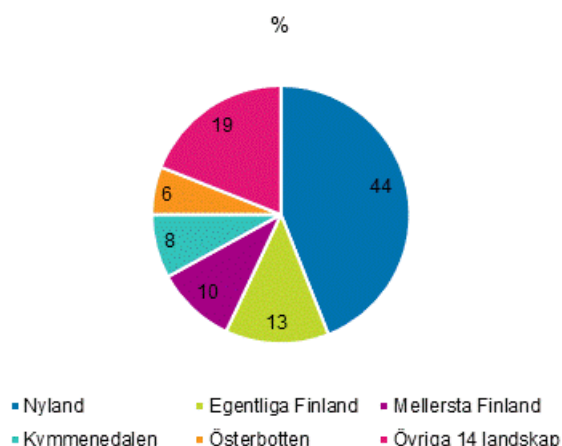
Output grew, topped by three industries in 2018

The combined gross value of output of establishments was EUR 325 billion. Output grew by 15 billion or five per cent year-on-year. Growth was recorded in all main industries, most in manufacturing, seven billion. A majority of growth in manufacturing was achieved in southern regions with the help of three industries:

- Manufacture of paper and paper products (TOL 17)
- Manufacture of coke and refined petroleum products (TOL 19)
- Manufacture of machinery and equipment n.e.c. (TOL 28)²⁾

2) E.g. manufacture of lifting and handling equipment, and mining, quarrying and construction machinery.

Distribution of growth in the gross value of output in three industries (TOL 17,19 and 28) by region in 2018



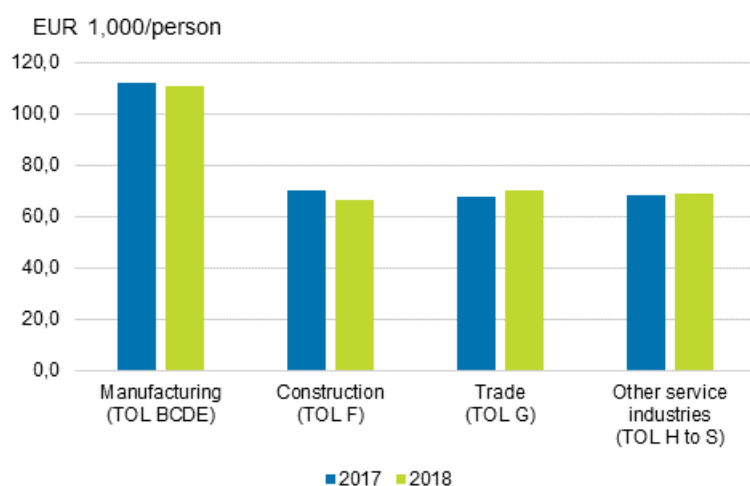
Efficiency in trade improved in 2018

After excluding production costs from the gross value of output, the value added of establishments totalled EUR 114 billion. Value added increased by EUR four billion from 2017, i.e. by three per cent.

The value added measures the total value added produced by the various factors of production in an establishment's actual operating activities. Growth in value added calculated per person usually indicates better profitability and efficiency in operations.

Value added per person by industry shows better efficiency in trade than in 2017. According to financial statement data³⁾, the profitability of trade measured by operating margin was at the same level as in 2017.

Value added by person in 2017 to 2018



The efficiency indicators in total industries (BCDE) and construction (TOL F) weakened from the year before due to weaker value added. The value added in total industries was depressed by manufacture of computer, electronic and optical products (TOL 26), and in construction by construction of buildings (TOL 41) and civil engineering (TOL 43). The gross margin coefficients in manufacturing and construction were weaker than in 2017.

3) Structural business and financial statement statistics

Contents

Tables

Appendix table

Appendix table 1: Number of personnel in establishments and growth in staff-years by region in 2018.....	5
Appendix table 2: Structure of establishments in 2018.....	5

Appendix table

Appendix table 1: Number of personnel in establishments and growth in staff-years by region in 2018

Region	Number of personnel in establishments	Increase, all industries total	Share of service industries (TOL H to S) in growth, %	Share of other industries (TOL A to G) in growth, %
South Karelia	28 522	395	59	41
South Ostrobothnia	47 178	1 039	63	37
Kainuu	15 388	238	106	-6
Kanta-Häme	38 970	414	28	72
Central Ostrobothnia	16 566	346	59	41
Central Finland	62 811	1 324	86	14
Kymenlaakso	38 669	1 443	64	36
Lapland	40 482	1 395	79	21
Pirkanmaa	136 058	5 187	69	31
Ostrobothnia	49 227	1 690	55	45
North Karelia	34 010	671	70	30
North Ostrobothnia	98 522	3 383	62	38
North Savo	54 825	1 432	52	48
Päijät-Häme	49 007	826	93	7
Satakunta	55 838	450	69	31
Uusimaa	560 211	21 139	73	27
Southwest Finland	127 508	3 366	47	53
Åland	9 792	No growth		
South Savo	29 841	No growth		

Appendix table 2: Structure of establishments in 2018

Year 2018	Number of establishments	Number of establishments, % share	Number of personnel as staff-years	Number of personnel, % share	Turnover, EUR 1,000	Turnover, % share
Agriculture, forestry and fishery (TOL A)	75 445	19	48 163	3	2 703 074	1
Total industries (BCDE)	26 998	7	325 247	22	157 163 943	36
Construction (TOL F)	42 485	11	170 354	11	37 287 173	9
Trade (TOL G)	52 224	13	233 082	16	127 697 445	29
Other services (TOL H-S)	197 720	50	717 599	48	111 192 773	26
Industries, total	394 872	100	1 494 445	100	436 044 408	100
Industry	Gross value of output, EUR 1,000	Gross value of output, % share	Value added of output, EUR 1,000	Value added value of output, % share		
Agriculture, forestry and fishery (TOL A)	2 735 268	1	1 065 242	1		
Total industries (BCDE)	136 853 405	42	36 045 637	32		
Construction (TOL F)	38 520 761	12	11 328 947	10		
Trade (TOL G)	34 372 600	11	16 412 661	14		
Other services (TOL H-S)	112 043 996	35	49 447 967	43		
Industries, total	324 526 030	100	114 300 453	100		

Inquiries

Merja Kiljunen 029 551 3284
Director in charge:
Mari Ylä-Jarkko

rakenne.tilastot@stat.fi
www.stat.fi

Source: Regional statistics on entrepreneurial activity 2018, Statistics Finland