Suomen virallinen tilasto Finlands officiella statistik Official Statistics of Finland

# Accommodation statistics

2013, May

### Nights spent by foreign tourists in Finland up by 6 per cent in May 2013

The number of recorded nights spent by foreign tourists at Finnish accommodation establishments in May 2013 was good 411,000, which is six per cent more than in May 2012. The number of nights spent by resident tourists went down by one per cent and totalled good 943,000 overnight stays. The total number of overnight stays increased by one per cent from last year and altogether slightly under 1.4 million overnight stays were recorded at accommodation establishments in May 2013. These figures are preliminary data from Statistics Finland's statistics on accommodation establishments and they have been collected from accommodation establishments with at least 20 beds or caravan pitches with electricity connection, and youth hostels.



#### Change in overnight stays in May 2013/2012, %

Overnight stays in Finnish accommodation establishments by Russian visitors increased heavily in May 2013 and they were, as usual, the largest group of tourists in Finland with nearly 122,000 overnight stays. The number was as much as 50.6 per cent higher than in the year before. Swedish visitors came next with

good 43,000 overnight stays, even though the nights spent by them decreased by seven per cent from last year. German tourists came third with over 34,000 overnight stays, which was 9.9 per cent more than in May 2012. Overnight stays by British visitors have increased throughout the current year and in May they spent 22,000 nights in Finnish accommodation establishments, which was 12.1 per cent more than one year ago. Spanish visitors were the only tourists from Mediterranean countries whose overnight stays increased at Finnish accommodation establishments in May 2013. The number of nights recorded for them at accommodation establishments of inbound tourism to Finland decreased in May and the biggest drop was seen in overnight stays by Estonian tourists, 23.1 per cent. Overnight stays by French and Dutch visitors also decreased heavily, by 14-17 per cent from 2012.

By region, the total number of overnight stays increased most in the regions of Etelä-Savo, up by 20.1 per cent, and Kymenlaakso, up by 16.1 per cent. Overnight stays increased by 14.1 per cent in South Ostrobothnia and by 11.6 per cent in North Karelia. Overnight stays decreased most in Kanta-Häme, by 19.8 per cent, and in Päijät-Häme, by 12.5 per cent. The total number of overnight stays at all Finnish accommodation establishments in May was 1.1 per cent higher than one year earlier.



#### Change in overnight stays in May by region 2013 / 2012, %

## Nights spent by foreign tourists in Finnish hotels increased by 3.1 per cent in May 2013

The total number of nights spent in hotels rose to nearly 1.2 million in May 2013, which was almost the same as one year before. Recorded nights spent by foreign tourists in hotels numbered 356,000. The number was 3.1 per cent higher than in May 2012. By contrast, overnight stays by resident tourists decreased by 1.4 per cent and accommodation establishments recorded a total of nearly 796,000 of them.

The occupancy rate of hotel rooms was 49.2 per cent in May. One year earlier, it was 51.3 per cent. Among the regions, the highest occupancy rates of hotel rooms were measured in Uusimaa, 66.5 per cent, and Åland, 52.2 per cent. In Vantaa, the hotel room occupancy rate was 67.8 per cent and in Mariehamn 63.6 per cent. Hotel room occupancy rate in Helsinki was 74.1 per cent.

In May 2013, the realised average price of a hotel room was EUR 93.18 per day for the whole country. Twelve months previously it was EUR 96.72.



#### Hotel room occupancy rate and the monthly average price

# *Total number of nights spent at all accommodation establishments fell by 1.3 per cent in January to May 2013*

Between January and May 2013, the number of nights spent at accommodation establishments in Finland totalled good 7.2 million, which was 1.3 per cent down on the respective time period of last year. Overnight stays by resident tourists decreased by 1.9 per cent and accommodation establishments recorded a total of five million of them. Overnight stays by foreign tourists numbered 2.2 million, which was almost the same as in January-May 2012.

Nearly 715,000 nights spent at Finnish accommodation establishments were recorded for Russians and they were by far the largest group of foreign visitors in January to May 2013. Overnight stays of Russian visitors increased by 6.1 per cent from the respective time period of last year. British and German visitors came next. A total of around 173,000 overnight stays were recorded for both groups. Overnight stays by British tourists increased by 11.4 per cent while those by German tourists decreased by 2.7 per cent. Nearly 151,000 nights spent were recorded for Swedish visitors, which was 6.9 per cent less than twelve months earlier. Nights spent by visitors from France at Finnish accommodation establishments numbered 113,000 in January to May, which was 2.9 per cent more than in the same period twelve months earlier. Among the most important countries of inbound tourism into Finland, overnight stays of visitors from Japan increased most, or by 16.8 per cent, and almost 76,000 overnight stays were recorded for them. By contrast, overnight stays by Estonian tourists decreased heavily and 71,000 overnight stays were recorded for them at accommodation establishments in May 2013, which is 25.9 per cent less than in the corresponding time period last year.



#### Change in overnight stays in January-May 2013/2012, %

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Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spend, in euros (incl. VAT 10 %)
Whole country	1,196	60,079	44.5	-1.8	57.80
Mainland Finland	1,129	58,530	44.7	-2.0	57.91
Uusimaa	148	14,730	65.6	-3.4	72.68
Varsinais-Suomi	79	3,965	49.0	3.4	52.89
Satakunta	44	1,659	41.9	-2.5	55.85
Kanta-Häme	31	1,458	32.7	-9.3	44.60
Pirkanmaa	78	4,659	44.6	-3.5	55.16
Päijät-Häme	34	2,050	35.8	-7.4	46.49
Kymenlaakso	31	1,209	41.2	0.9	48.46
South Karelia	39	1,923	47.3	-2.5	46.95
Etelä-Savo	77	2,341	33.6	-1.1	38.54
Pohjois-Savo	51	2,721	40.4	-1.4	51.81
North Karelia	57	1,694	34.4	1.3	48.16
Central Finland	53	3,098	43.5	0.8	52.47
South Ostrobothnia	54	1,841	38.3	1.6	38.97
Ostrobothnia	32	1,344	48.2	1.5	51.97
Central Ostrobothnia	16	567	42.8	0.7	56.32
North Ostrobothnia	101	4,377	33.2	-4.5	51.60
Kainuu	45	2,150	30.1	-3.0	37.63
Lapland	159	6,744	20.7	1.7	42.18
Åland	67	1,549	38.0	4.6	

#### Appendix table 1.1. Capacity and its utilization, May 2013

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spend, in euros (incl. VAT 10 %)
Whole country	1,103	58,618	45.9	-1.9	54.01
Mainland Finland	1,067	57,576	46.3	-2.0	54.03
Uusimaa	142	14,475	57.4	-2.6	68.82
Varsinais-Suomi	64	3,703	43.2	0.8	50.99
Satakunta	39	1,479	36.7	-1.2	58.15
Kanta-Häme	30	1,433	33.0	-5.6	48.95
Pirkanmaa	71	4,427	43.7	-4.6	54.08
Päijät-Häme	33	1,936	39.6	-4.2	47.69
Kymenlaakso	26	1,136	36.3	1.0	49.44
South Karelia	37	1,778	48.8	-1.2	47.91
Etelä-Savo	72	2,151	33.5	0.5	40.55
Pohjois-Savo	48	2,597	45.2	-4.5	49.48
North Karelia	53	1,595	37.2	0.8	47.15
Central Finland	48	3,019	44.8	-4.7	45.12
South Ostrobothnia	50	1,765	37.9	-0.7	41.09
Ostrobothnia	29	1,279	43.3	-2.0	56.22
Central Ostrobothnia	14	548	39.9	2.2	55.66
North Ostrobothnia	98	4,314	42.2	-3.1	45.01
Kainuu	44	2,166	44.0	-1.7	38.30
Lapland	172	7,776	47.4	0.6	49.02
Åland	37	1,041	25.1	2.5	

#### Appendix table 1.2. Capacity and its utilization, January-May 2013

Region	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	1,354,692	1.1	943,467	-1.0	411,225	6.0
Mainland Finland	1,314,149	0.8	923,038	-1.2	391,111	6.0
Uusimaa	449,775	-3.8	228,331	-7.8	221,444	0.8
Varsinais-Suomi	96,762	7.8	79,235	7.4	17,527	9.5
Satakunta	31,828	-2.5	25,258	-2.7	6,570	-1.5
Kanta-Häme	27,501	-19.8	24,607	-16.7	2,894	-39.1
Pirkanmaa	110,100	0.5	92,142	1.0	17,958	-2.2
Päijät-Häme	40,650	-12.5	34,625	-11.4	6,025	-18.6
Kymenlaakso	31,593	16.1	20,664	3.2	10,929	51.7
South Karelia	52,727	7.8	22,259	-17.2	30,468	38.5
Etelä-Savo	48,883	20.1	34,791	10.9	14,092	50.9
Pohjois-Savo	53,242	-1.1	46,323	-2.9	6,919	12.4
North Karelia	32,833	11.6	27,087	9.0	5,746	25.6
Central Finland	66,163	4.1	59,596	4.0	6,567	4.3
South Ostrobothnia	47,102	14.1	45,575	14.9	1,527	-5.6
Ostrobothnia	31,302	7.0	26,008	15.9	5,294	-22.2
Central Ostrobothnia	12,184	2.7	11,041	2.3	1,143	6.4
North Ostrobothnia	77,271	-1.8	64,359	-4.6	12,912	14.5
Kainuu	42,472	0.2	40,495	3.0	1,977	-35.5
Lapland	61,761	10.1	40,642	3.3	21,119	26.0
Åland	40,543	9.1	20,429	12.2	20,114	6.1

#### Appendix table 2.1. Nights spend in all establishments, May 2013

-	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	7,242,790	-1.3	5,038,633	-1.9	2,204,157	0.0
Mainland Finland	7,159,749	-1.4	4,999,292	-2.0	2,160,457	0.0
Uusimaa	1,847,035	-5.2	1,010,561	-6.2	836,474	-3.9
Varsinais-Suomi	375,920	-1.4	312,629	-1.2	63,291	-2.0
Satakunta	115,710	-2.3	92,212	-1.1	23,498	-6.8
Kanta-Häme	129,854	-8.2	112,344	-4.2	17,510	-27.4
Pirkanmaa	509,144	-2.2	433,839	-2.3	75,305	-1.8
Päijät-Häme	223,644	-7.4	188,080	-5.2	35,564	-17.4
Kymenlaakso	110,514	10.2	69,576	-0.3	40,938	34.0
South Karelia	255,431	4.3	109,466	-10.3	145,965	18.7
Etelä-Savo	202,156	11.3	145,273	6.3	56,883	26.7
Pohjois-Savo	317,731	-4.5	267,409	-4.3	50,322	-5.7
North Karelia	161,375	3.0	124,922	5.8	36,453	-5.5
Central Finland	429,476	-3.6	366,104	1.2	63,372	-24.5
South Ostrobothnia	192,714	6.5	182,427	6.4	10,287	8.5
Ostrobothnia	124,888	-3.2	102,679	1.2	22,209	-19.4
Central Ostrobothnia	50,195	3.9	45,471	2.0	4,724	26.8
North Ostrobothnia	589,548	2.5	471,748	0.9	117,800	9.3
Kainuu	400,773	-1.5	357,564	0.7	43,209	-16.3
Lapland	1,123,641	1.4	606,988	-3.1	516,653	7.3
Åland	83,041	9.2	39,341	20.2	43,700	1.0

#### Appendix table 2.2. Nights spend in all establishments, January-May 2013

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	<sup>1)</sup> RevPAR, euros (incl. VAT 10 %)
Whole country	630	50,240	49.2	-2.1	93.18	45.86
Mainland Finland	614	49,417	49.2	-2.3	93.13	45.79
Uusimaa	117	14,227	66.5	-3.5	107.84	71.71
Espoo	12	1,208	61.4	-5.2	86.26	52.97
Helsinki	53	8,375	74.1	-2.5	115.64	85.64
Vantaa	11	2,157	67.8	-5.3	102.97	69.84
Varsinais-Suomi	39	3,189	55.2	2.6	84.78	46.79
Turku	18	2,053	61.6	6.4	86.73	53.41
Satakunta	25	1,263	49.3	-2.2	80.23	39.55
Pori	9	711	46.9	-0.9	76.50	35.86
Kanta-Häme	17	1,211	36.4	-8.6	83.15	30.23
Hämeenlinna	8	729	36.9	-10.6	86.64	31.96
Pirkanmaa	43	3,792	48.8	-3.3	93.49	45.59
Tampere	24	2,728	55.5	-5.4	96.94	53.80
Päijät-Häme	17	1,839	37.3	-8.0	78.18	29.20
Lahti	7	713	40.8	-11.1	86.01	35.10
Kymenlaakso	17	969	45.4	2.2	85.83	39.00
Kouvola	7	443	43.3	-3.5	84.97	36.79
South Karelia	18	1,434	50.4	-4.9	94.20	47.47
Lappeenranta	7	743	58.7	-7.8	87.23	51.24
Etelä-Savo	28	1,566	39.5	-2.0	75.83	29.94
Mikkeli	8	560	43.8	-3.8	81.05	35.50
Pohjois-Savo	29	2,327	43.6	-2.0	85.74	37.38
Kuopio	14	1,395	49.6	-1.8	91.07	45.19
North Karelia	24	1,292	39.4	0.7	82.20	32.36
Joensuu	9	714	46.2	-0.8	84.94	39.22
Central Finland	29	2,715	46.3	0.3	84.40	39.10
Jyväskylä	11	1,401	51.0	-3.1	100.81	51.38
South Ostrobothnia	28	1,497	43.4	0.5	71.46	31.03
Seinäjoki	8	562	47.3	-0.7	81.88	38.74
Ostrobothnia	21	1,196	51.8	1.7	82.49	42.75
Vaasa	8	794	54.7	1.7	84.81	46.41
Central Ostrobothnia	10	504	44.1	-0.0	74.57	32.87
Kokkola	5	360	51.8	1.1	75.73	39.26
North Ostrobothnia	49	3,473	38.0	-4.9	83.78	31.84
Kuusamo	10	744	14.6	-3.6	67.58	9.89
Oulu	12	1,584	52.6	-7.7	89.92	47.30
Kainuu	21	1,711	34.7	-4.0	61.93	21.52
Kajaani	6	404	30.6	-7.8	78.40	23.99
Sotkamo	7	1,067	39.7	-3.6	50.38	20.02
Lapland	82	5,212	24.0	1.8	67.51	16.24
Rovaniemi	11	1,170	36.0	5.1	64.11	23.06
Åland	16	823	52.2	9.4		
Maarianhamina	7	500	63.6	9.9		

#### Appendix table 3.1. Hotel capacity and capacity utilization, May 2013

1) RevPar = Average accommodation sales revenue per available room. Calculation formula: RevPar = Average room price \* Occupancy rate.

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	<sup>1)</sup> RevPAR, euros (incl. VAT 10 %)
Whole country	630	50,453	49.1	-2.1	92.71	45.52
Mainland Finland	618	49,770	49.4	-2.2	92.70	45.75
Uusimaa	116	14,085	58.1	-2.6	101.00	58.69
Espoo	12	1,217	51.7	-3.2	84.61	43.71
Helsinki	53	8,247	62.6	-2.1	106.46	66.68
Vantaa	11	2,157	66.9	-2.6	101.61	67.95
Varsinais-Suomi	36	3,110	47.4	0.9	80.52	38.17
Turku	18	2,052	49.8	1.4	81.81	40.74
Satakunta	24	1,175	41.9	-1.9	83.20	34.90
Pori	9	656	44.1	0.0	80.45	35.49
Kanta-Häme	18	1,257	35.3	-6.1	85.65	30.22
Hämeenlinna	8	732	35.5	-8.7	92.27	32.77
Pirkanmaa	43	3,801	45.4	-5.3	92.10	41.82
Tampere	24	2,735	50.4	-6.6	94.67	47.68
Päijät-Häme	17	1,755	41.5	-4.4	81.87	33.97
Lahti	7	623	48.5	-1.2	88.23	42.82
Kymenlaakso	15	930	39.7	1.0	84.26	33.45
Kouvola	6	429	40.1	-2.6	81.73	32.81
South Karelia	19	1,389	52.7	-2.0	96.89	51.11
Lappeenranta	7	730	60.7	-2.2	90.72	55.08
Etelä-Savo	27	1,544	38.3	0.4	72.10	27.65
Mikkeli	8	559	45.0	-0.6	79.01	35.59
Pohjois-Savo	28	2,301	47.5	-3.9	87.65	41.62
Kuopio	14	1,387	54.1	-4.1	92.54	50.04
North Karelia	24	1,294	41.6	0.9	81.75	33.98
Joensuu	9	708	48.1	-0.4	81.61	39.27
Central Finland	28	2,679	47.3	-5.6	96.32	45.59
Jyväskylä	10	1,380	49.7	-10.8	95.17	47.27
South Ostrobothnia	28	1,468	43.6	-0.5	72.25	31.48
Seinäjoki	8	562	47.9	1.8	80.12	38.39
Ostrobothnia	21	1,201	45.1	-1.8	83.63	37.75
Vaasa	8	799	49.4	-2.9	86.47	42.68
Central Ostrobothnia	10	500	41.2	1.7	77.42	31.91
Kokkola	5	360	47.3	2.3	80.91	38.23
North Ostrobothnia	49	3,453	44.8	-3.3	88.02	39.47
Kuusamo	10	749	41.4	-2.6	106.45	44.03
Oulu	12	1,584	53.7	-5.9	86.43	46.42
Kainuu	22	1,756	48.1	-2.1	81.20	39.06
Kajaani	6	413	36.2	-3.0	79.78	28.89
Sotkamo	7	1,077	58.0	-1.4	84.73	49.14
Lapland	94	6,071	51.9	0.7	97.09	50.41
Rovaniemi	12	1,220	57.6	1.1	91.67	52.78
Åland	12	683	30.5	4.1		
Maarianhamina	6	435	39.3	6.9		

#### Appendix table 3.2. Hotel capacity and capacity utilization, January-May 2013

1) RevPar = Average accommodation sales revenue per available room. Calculation formula: RevPar = Average room price \* Occupancy rate.

Region / municipality	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	1,151,572	-0.0	795,666	-1.4	355,906	3.1
Mainland Finland	1,127,356	-0.4	782,862	-1.7	344,494	2.7
Uusimaa	426,125	-3.4	212,306	-7.6	213,819	1.1
Espoo	34,733	-4.4	19,339	-4.9	15,394	-3.7
Helsinki	281,381	-0.6	117,357	-5.4	164,024	3.2
Vantaa	60,786	-12.9	36,927	-12.0	23,859	-14.3
Varsinais-Suomi	82,631	8.4	69,062	9.4	13,569	3.5
Turku	58,967	11.4	48,568	14.4	10,399	-0.8
Satakunta	25,658	2.1	19,441	3.5	6,217	-2.0
Pori	13,646	6.2	11,428	8.2	2,218	-2.8
Kanta-Häme	22,170	-17.9	19,303	-13.9	2,867	-37.5
Hämeenlinna	12,957	-20.2	10,803	-17.3	2,154	-32.3
Pirkanmaa	91,764	3.6	76,803	4.7	14,961	-1.3
Tampere	72,790	4.1	59,058	5.2	13,732	-0.5
Päijät-Häme	32,315	-18.5	27,744	-16.4	4,571	-29.7
Lahti	12,744	-17.6	9,370	-13.7	3,374	-26.9
Kymenlaakso	21,509	11.6	13,853	3.4	7,656	30.4
Kouvola	9,207	1.6	7,020	-2.5	2,187	17.6
South Karelia	42,869	1.8	17,668	-23.1	25,201	31.6
Lappeenranta	23,292	-3.9	12,197	-26.7	11,095	46.2
Etelä-Savo	32,775	5.0	26,922	3.5	5,853	12.4
Mikkeli	12,423	-0.4	9,836	-1.1	2,587	2.1
Pohjois-Savo	44,927	-2.9	40,655	-3.2	4,272	0.3
Kuopio	28,055	0.6	25,169		2,886	
North Karelia	25,967	3.3	22,030	2.6	3,937	7.5
Joensuu	15,177	2.6	12,295	2.6	2,882	2.7
Central Finland	60,405	4.2	54,169	4.5	6,236	2.4
Jyväskylä	30,689	6.3	26,164		4,525	-1.7
South Ostrobothnia	35,084	10.1	33,984	12.1	1,100	-29.5
Seinäjoki	11,058	-12.0	10,349	-9.7	709	-35.5
Ostrobothnia	26,898	5.0	21,690	14.8	5,208	-22.4
Vaasa	18,837	6.5	14,626		4,211	-16.6
Central Ostrobothnia	8,771	-5.2	7,791	-9.2	980	
Kokkola	6,961	-3.9	6,013		948	70.2
North Ostrobothnia	61,942	-1.8	52,250	-3.3		7.0
Kuusamo	7,126	0.5	5,089		2,037	14.8
Oulu	36,002	-7.2	29,992	-8.1	6,010	-2.4
Kainuu	37,447	-1.9	35,776		1,671	-38.6
Kajaani	5,131	-16.2	4,709	-11.5	422	-47.4
Sotkamo	30,514	1.8	29,360	4.0	1,154	-33.7
Lapland	48,099	9.5	31,415		16,684	24.3
Rovaniemi	19,631	3.3	11,120	-7.8		22.4
Åland	24,216	19.8	12,804		11,412	17.7
Maarianhamina	16,332	11.6	8,984	8.8	7,348	15.2

Region / municipality	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents %
Whole country	6,153,013	-2.3	4,230,993	-2.6	1,922,020	-1.7
Mainland Finland	6,097,764	-2.5	4,203,109	-2.8	1,894,655	-1.9
Uusimaa	1,773,455	-4.8	964,513	-6.0	808,942	-3.4
Espoo	133,598	-9.6	76,790	-7.9	56,808	-11.9
Helsinki	1,122,528	-4.1	522,183	-5.5	600,345	-2.9
Vantaa	308,668	-6.9	199,350	-8.5	109,318	-3.7
Varsinais-Suomi	338,057	-0.6	282,983	0.2	55,074	-4.6
Turku	237,356	1.4	196,749	2.3	40,607	-2.7
Satakunta	99,374	0.4	78,628	4.3	20,746	-12.2
Pori	58,059	8.3	48,549	10.7	9,510	-2.3
Kanta-Häme	111,816	-9.2	95,279	-4.2	16,537	-30.1
Hämeenlinna	62,944	-18.8	53,025	-10.7	9,919	-45.2
Pirkanmaa	420,699	-2.5	358,552	-1.8	62,147	-6.2
Tampere	314,821	-1.6	260,437	-0.7	54,384	-5.3
Päijät-Häme	190,404	-10.6	160,471	-7.7	29,933	-23.4
Lahti	65,640	-14.0	46,941	-10.2	18,699	-22.1
Kymenlaakso	83,570	3.7	52,058	-5.5	31,512	23.6
Kouvola	37,607	-5.5	28,007	-13.4	9,600	28.9
South Karelia	217,302	-0.2	90,795	-13.5	126,507	12.1
Lappeenranta	120,708	-1.0	64,370	-16.1	56,338	24.5
Etelä-Savo	146,267	1.5	119,502	2.1	26,765	-1.0
Mikkeli	60,890	2.0	46,497	-0.4	14,393	10.7
Pohjois-Savo	279,445	-4.5	241,855	-4.0	37,590	-7.8
Kuopio	188,506	-1.0	162,778	0.6	25,728	-10.3
North Karelia	135,485	-2.1	106,901	2.4	28,584	-15.9
Joensuu	74,084	-6.6	56,726	-0.4	17,358	-22.4
Central Finland	395,849	-3.2	336,348	1.5	59,501	-23.5
Jyväskylä	155,642	-8.0	133,093	-0.0	22,549	-37.4
South Ostrobothnia	163,841	4.1	155,414	4.6	8,427	-5.4
Seinäjoki	54,499	-7.3	49,815	-6.7	4,684	-13.5
Ostrobothnia	112,304	-5.6	90,591	-1.0	21,713	-20.8
Vaasa	83,023	-6.4	66,111	-3.4	16,912	-16.3
Central Ostrobothnia	42,243	4.0	38,793	2.8	3,450	18.6
Kokkola	33,039	4.7	30,039	3.6	3,000	17.1
North Ostrobothnia	420,723	-0.1	335,372	-1.3	85,351	4.9
Kuusamo	122,799	0.8	90,939	-1.1	31,860	6.7
Oulu	196,432	-1.3	162,071	-2.1	34,361	2.6
Kainuu	312,541	1.2	277,605	4.0	34,936	-16.4
Kajaani	32,781	-1.8	29,257	1.3	3,524	-21.7
Sotkamo	261,227	4.0	234,742	6.4	26,485	-13.2
Lapland	854,389	0.1	417,449	-7.5	436,940	8.5
Rovaniemi	180,829	1.5	64,019	-4.4	116,810	5.1
Åland	55,249	20.1	27,884	30.9	27,365	10.8
Maarianhamina	42,413	16.9	22,846	27.8	19,567	6.3

Country of residence	Visitor arrivals in all accommodation establishments	Nights spend in all accommodation establishments	Change of nights spend in all accommodation establishments, %	Nights spend in hotels	Change of nights spend in hotels, %
Total	775,218	1,354,692	1.1	1,151,572	-0.0
Finland	563,295	943,467	-1.0	795,666	-1.4
Foreign countries	211,923	411,225	6.0	355,906	3.1
Sweden	26,088	43,351	-7.0	37,508	-4.7
Germany	16,264	34,384	9.9	29,097	4.0
Russia	65,664	121,936	50.6	97,043	41.6
United Kingdom	10,831	22,212	12.1	20,623	6.3
United States	8,524	18,133	-5.4	17,763	-5.3
Norway	6,631	11,497	4.6	10,421	4.8
Netherlands	4,369	7,917	-17.0	7,172	-8.0
Italy	3,270	7,073	-5.6	6,542	-5.6
France	4,438	9,354	-13.5	8,445	-11.7
Japan	4,523	8,713	3.1	8,411	2.4
Estonia	5,393	12,040	-23.1	8,104	-25.2
Spain	2,641	5,478	16.8	5,239	18.5

#### Appendix table 5.1. Visitor arrivals and nights spend by country of residence, May 2013

#### Appendix table 5.2. Visitor arrivals and nights spend by country of residence, January-May 2013

Country of residence	Visitor arrivals in all accommodation establishments	Nights spend in all accommodation establishments	Change of nights spend in all accommodation establishments, %	Nights spend in hotels	Change of nights spend in hotels, %
Total	3,748,251	7,242,790	-1.3	6,153,013	-2.3
Finland	2,770,099	5,038,633	-1.9	4,230,993	-2.6
Foreign countries	978,152	2,204,157	0.0	1,922,020	-1.7
Sweden	92,396	150,697	-6.9	138,812	-3.8
Germany	66,436	172,791	-2.7	156,813	-3.9
Russia	323,600	714,942	6.1	584,432	1.8
United Kingdom	63,114	173,493	11.4	149,504	9.3
United States	26,697	57,743	-7.5	56,574	-7.0
Norway	30,663	58,802	0.5	50,903	-1.0
Netherlands	26,883	78,017	1.1	65,131	0.9
Italy	15,349	35,445	-7.0	32,574	-6.8
France	33,121	112,518	2.9	103,521	2.8
Japan	38,963	75,781	16.8	73,846	16.8
Estonia	28,974	71,029	-25.9	54,701	-24.7
Spain	12,346	33,562	6.7	27,365	-4.7

#### Appendix table 6. Nights spend in all establishments, 2013

Month	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %		Change of nights spend, non-residents, %
Total	7,242,790	-1.3	5,038,633	-1.9	2,204,157	0.0
January	1,362,714	-2.9	754,095	-4.1	608,619	-1.3
February	1,443,240	-1.1	1,021,790	-0.7	421,450	-2.0
March	1,738,118	-0.1	1,270,381	-1.5	467,737	3.8
April	1,344,026	-3.7	1,048,900	-2.6	295,126	-7.4
Мау	1,354,692	1.1	943,467	-1.0	411,225	6.0

## **Hill** Statistics Finland

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