

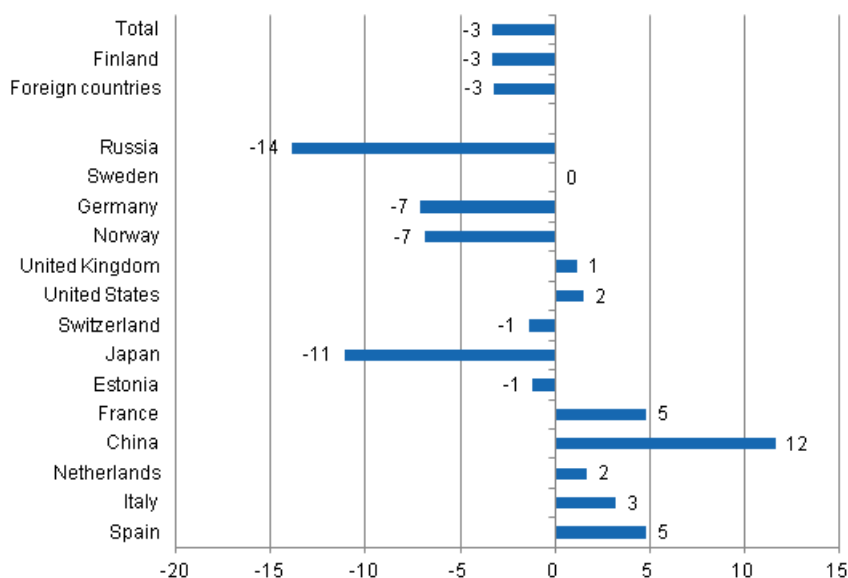
# Accommodation statistics

2014, July

## Overnight stays at Finnish accommodation establishments decreased by 3.3 per cent in July

The total number of overnight stays decreased by 3.3 per cent in July 2014. Finnish accommodation establishments recorded 2.9 million overnight stays. Overnight stays by foreign tourists decreased by the same amount and accommodation establishments recorded close on 722,000 of them. Overnight stays by resident tourists at accommodation establishments numbered good 2.2 million. The number was 3.2 per cent lower than in July 2013. These figures are preliminary data from Statistics Finland's statistics on accommodation establishments and they have been collected from accommodation establishments with at least 20 beds or caravan pitches with electricity connection, and youth hostels.

### Change in overnight stays in July 2014/2013, %



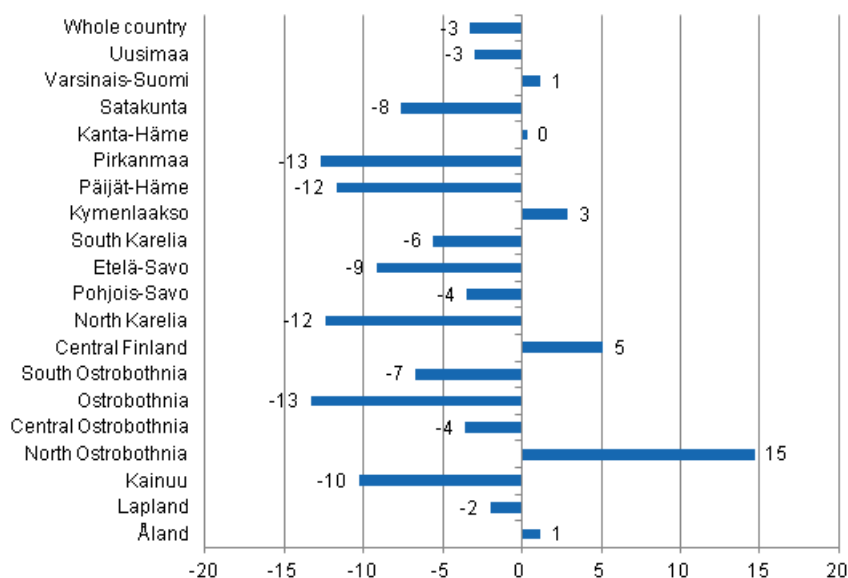
July did not alleviate the steep drop in overnight stays by Russian tourists. Altogether, 146,000 overnight stays were recorded for them at Finnish accommodation establishments, which was 13.9 per cent lower than one year before. However, Russians made up the largest group of foreign tourists in July 2014. Swedes

came next with 121,000 nights spent. The number was nearly the same as one year earlier. Accommodation establishments recorded 77,500 overnight stays for German visitors and they were the third largest group of foreign tourists, even though the number of nights spent decreased by 7.1 per cent year-on-year. Overnight stays by Norwegian visitors declined almost as much, or by 6.9 per cent, and a total of 36,000 stays were recorded for them. Overnight stays by Japanese tourists contracted by 11.1 per cent and they spent nearly 21,000 nights at Finnish accommodation establishments in July.

Around 27,000 overnight stays were recorded for visitors from Great Britain and the United States at accommodation establishments, which was good one per cent more than one year before. Overnight stays by French and Spanish tourists both increased by five per cent, but the number of overnight stays recorded for French visitors was good 19,000, while the number of nights spent by Spanish tourists was 11,000 in July 2014. Among the most important countries of inbound tourism to Finland, overnight stays by visitors from China increased most, however. Overnight stays recorded at accommodation establishments for them, totalled 19,000, which was 11.7 per cent up from one year before.

By region, the total number of overnight stays increased in July most in North Ostrobothnia, up by 14.7 per cent. Overnight stays increased by 5.1 per cent in Central Finland and by 2.9 per cent in Kymenlaakso. In Varsinais-Suomi and Åland, overnight stays increased by 1.2 per cent in both regions. The biggest decreases in overnight stays were recorded in Ostrobothnia, 13.3 per cent, and in Pirkanmaa, 12.7 per cent. Approximately 12 per cent fewer overnight stays were recorded in both North Karelia and Päijät-Häme than twelve months earlier. In Etelä-Savo and Kainuu, the decrease in overnight stays amounted to between nine and ten per cent. Overnight stays in the whole country dropped by 3.3 per cent from last year.

#### Change in overnight stays in July by region 2014 / 2013, %



#### *Nights spent in hotels decreased by 3.9 per cent in July 2014*

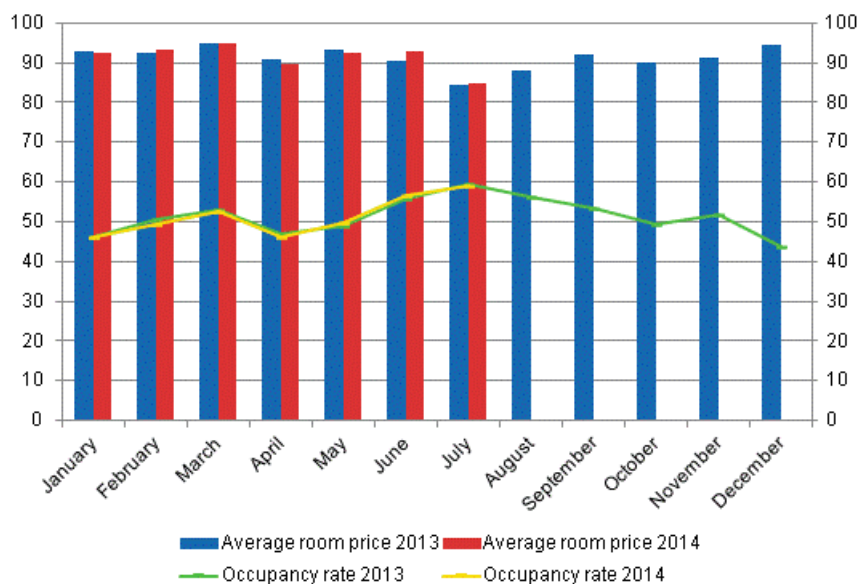
In July 2014, the total number of nights spent in hotels was just under 1.9 million, which was 3.9 per cent lower than twelve months earlier. Overnight stays by resident tourists decreased by the same amount and accommodation establishments recorded 1.4 million of them. Overnight stays by foreign tourists decreased by 3.8 per cent and hotels recorded close on 501,000 of them.

The occupancy rate of hotel rooms in the whole country was 59.0 per cent in July. One year earlier, it was 59.4 per cent. Among the regions, the highest occupancy rates of hotel rooms were measured in Åland, 78.8 per cent, Varsinais-Suomi, 73.6 per cent, and in South Karelia, 73.5 per cent. In Mariehamn, the hotel

room occupancy rate rose to 91.6 per cent and in Lappeenranta to 84.4 per cent. Hotel room occupancy rate in Helsinki was 69.7 per cent.

In July 2014, the realised average price of a hotel room was EUR 84.90 per day for the whole country. Twelve months previously it was EUR 84.39.

### Hotel room occupancy rate and the monthly average price



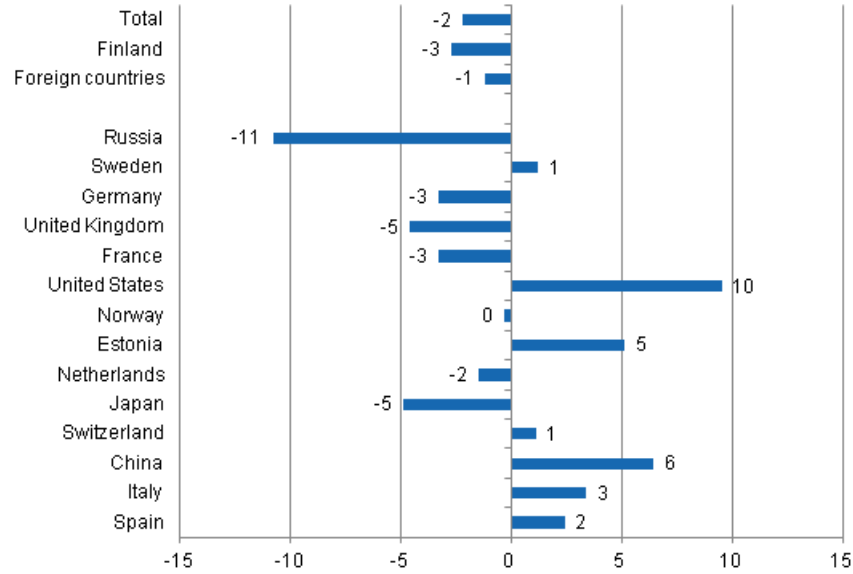
### Total number of nights spent at all accommodation establishments fell by 2.2 per cent in January to July 2014

Between January and July 2014, the number of nights spent at accommodation establishments in Finland totalled 12.2 million. This was 2.2 per cent lower than in the corresponding period one year earlier. Overnight stays by resident tourists decreased by 2.7 per cent and accommodation establishments recorded a total of 8.7 million of them. Overnight stays by foreign tourists numbered almost 3.5 million, which was 1.2 per cent lower than in January to July 2013.

Overnight stays by Russians have been falling throughout the year and in January to July, their stays at accommodation establishments were down by 10.8 per cent from the corresponding period of last year. Russians were still by far the largest group of foreign visitors in January to July with nearly 888,000 stays, while Swedish visitors came next with 335,000 overnight stays. The overnight stays of Swedish visitors increased by 1.2 per cent from the respective time period of last year. German visitors made up the third largest group with 313,000 overnight stays. The number of nights recorded for them at Finnish accommodation establishments was 3.3 per cent fewer than one year earlier.

The heavy increase in overnight stays by Estonian visitors seen in May that continued with less force in June, turned the change in their overnight stays positive, and in January to July 5.1 per cent more stays were recorded for them, rising to 112,000 overnight stays. Among the most important countries of inbound tourism into Finland, overnight stays of visitors from the United States increased most, however, or by 9.5 per cent, and a total of 122,000 overnight stays were recorded for them in January to July.

**Change in overnight stays in January-July 2014/2013, %**



# Contents

## Tables

### Appendix tables

Appendix table 1.1. Capacity and its utilization, July 2014.....	6
Appendix table 1.2. Capacity and its utilization, January-July 2014.....	7
Appendix table 2.1. Nights spend in all establishments, July 2014.....	8
Appendix table 2.2. Nights spend in all establishments, January-July 2014.....	9
Appendix table 3.1. Hotel capacity and capacity utilization, July 2014.....	10
Appendix table 3.2. Hotel capacity and capacity utilization, January-July 2014.....	11
Appendix table 4.1. Nights spend in hotels, July 2014.....	12
Appendix table 4.2. Nights spend in hotels, January-July 2014.....	13
Appendix table 5.1. Visitor arrivals and nights spend by country of residence, July 2014.....	14
Appendix table 5.2. Visitor arrivals and nights spend by country of residence, January-July 2014.....	14
Appendix table 6. Nights spend in all establishments, 2014.....	15

## Appendix tables

**Appendix table 1.1. Capacity and its utilization, July 2014**

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spend, in euros (incl. VAT 10 %)
Whole country	1,399	66,496	55.7	-0.7	36.86
Mainland Finland	1,325	64,854	55.4	-0.8	37.07
Uusimaa	149	15,017	63.6	-1.0	43.22
Varsinais-Suomi	92	4,163	67.1	0.9	36.68
Satakunta	47	1,746	54.3	-3.6	39.47
Kanta-Häme	36	1,744	37.5	-3.7	37.03
Pirkanmaa	81	4,712	57.3	-3.3	37.06
Päijät-Häme	42	2,205	45.8	2.5	35.73
Kymenlaakso	35	1,271	52.8	-2.7	34.51
South Karelia	45	2,168	68.2	5.9	38.35
Etelä-Savo	109	3,502	56.6	-5.0	34.50
Pohjois-Savo	59	2,867	59.1	-1.1	33.78
North Karelia	63	1,823	56.0	-1.1	33.60
Central Finland	68	3,821	58.8	5.9	59.84
South Ostrobothnia	59	2,142	60.0	-1.1	33.56
Ostrobothnia	42	1,588	55.5	-2.3	29.41
Central Ostrobothnia	24	725	47.0	-1.3	32.24
North Ostrobothnia	112	4,859	52.1	1.6	26.20
Kainuu	54	2,371	50.4	-8.0	32.37
Lapland	208	8,130	35.9	-0.3	27.67
Åland	74	1,642	70.1	3.4	<sup>1)</sup> ..

1) [...] Data too uncertain for presentation.

**Appendix table 1.2. Capacity and its utilization, January-July 2014**

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spend, in euros (incl. VAT 10 %)
Whole country	1,201	61,260	48.0	-0.2	49.53
Mainland Finland	1,154	60,068	48.2	-0.4	49.66
Uusimaa	143	14,745	60.4	0.1	63.49
Varsinais-Suomi	73	3,800	49.1	0.6	45.41
Satakunta	43	1,616	38.2	-4.1	50.26
Kanta-Häme	34	1,568	34.5	-1.0	44.67
Pirkanmaa	75	4,548	46.5	-0.7	49.37
Päijät-Häme	37	2,071	43.0	1.7	48.14
Kymenlaakso	30	1,177	40.5	-0.4	45.34
South Karelia	39	1,871	50.0	-1.5	47.21
Etelä-Savo	86	2,562	39.2	-2.4	36.36
Pohjois-Savo	52	2,672	46.8	-1.4	44.33
North Karelia	54	1,579	43.8	2.5	43.42
Central Finland	53	3,317	47.6	1.1	50.33
South Ostrobothnia	52	1,908	41.5	-1.4	39.01
Ostrobothnia	33	1,385	45.7	-1.2	47.36
Central Ostrobothnia	17	600	42.5	0.4	46.53
North Ostrobothnia	100	4,448	45.8	2.3	38.28
Kainuu	48	2,284	42.1	-4.2	36.89
Lapland	183	7,916	42.7	-0.7	44.73
Åland	47	1,193	37.5	5.5	1) ..

1) [...] Data too uncertain for presentation.

**Appendix table 2.1. Nights spend in all establishments, July 2014**

Region	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	2,948,158	-3.3	2,226,574	-3.3	721,584	-3.2
Mainland Finland	2,815,487	-3.5	2,181,324	-3.4	634,163	-3.8
Uusimaa	572,516	-3.0	314,294	-4.0	258,222	-1.8
Varsinais-Suomi	220,976	1.2	184,984	1.4	35,992	0.1
Satakunta	95,014	-7.6	88,499	-8.4	6,515	4.2
Kanta-Häme	47,987	0.3	42,520	-2.1	5,467	24.0
Pirkanmaa	203,065	-12.7	175,706	-13.2	27,359	-9.5
Päijät-Häme	66,559	-11.7	53,136	-16.3	13,423	12.9
Kymenlaakso	63,259	2.9	48,835	9.4	14,424	-14.3
South Karelia	105,689	-5.6	61,473	-3.5	44,216	-8.4
Etelä-Savo	179,158	-9.2	142,591	-9.1	36,567	-9.7
Pohjois-Savo	130,099	-3.5	112,341	-3.9	17,758	-1.3
North Karelia	84,864	-12.4	72,637	-13.7	12,227	-3.4
Central Finland	160,779	5.1	136,551	3.9	24,228	12.3
South Ostrobothnia	144,508	-6.7	141,225	-6.7	3,283	-5.3
Ostrobothnia	85,935	-13.3	72,466	-15.3	13,469	-0.9
Central Ostrobothnia	31,031	-3.6	27,944	-2.3	3,087	-13.4
North Ostrobothnia	274,523	14.7	240,359	19.7	34,164	-11.3
Kainuu	120,912	-10.3	110,803	-5.6	10,109	-42.2
Lapland	228,613	-2.0	154,960	-3.3	73,653	0.9
Åland	132,671	1.2	45,250	0.5	87,421	1.5



**Appendix table 2.2. Nights spend in all establishments, January-July 2014**

Region	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	12,174,078	-2.2	8,716,788	-2.7	3,457,290	-1.2
Mainland Finland	11,901,352	-2.3	8,608,201	-2.6	3,293,151	-1.2
Uusimaa	2,951,978	-0.2	1,601,705	-0.9	1,350,273	0.6
Varsinais-Suomi	734,528	0.4	595,916	-1.7	138,612	10.7
Satakunta	251,856	-8.0	217,611	-7.8	34,245	-9.4
Kanta-Häme	222,252	-0.1	199,226	1.3	23,026	-10.5
Pirkanmaa	835,560	-6.3	709,093	-7.1	126,467	-1.3
Päijät-Häme	354,323	-3.5	293,455	-6.0	60,868	10.6
Kymenlaakso	209,847	-1.4	145,752	3.1	64,095	-10.2
South Karelia	414,449	-6.5	211,103	-1.8	203,346	-11.0
Etelä-Savo	480,276	-7.4	360,750	-9.0	119,526	-2.1
Pohjois-Savo	516,179	-4.0	438,013	-4.4	78,166	-2.1
North Karelia	304,044	-3.8	237,586	-7.9	66,458	14.6
Central Finland	690,420	-6.0	589,635	-7.0	100,785	0.6
South Ostrobothnia	428,306	-2.8	412,842	-2.7	15,464	-5.3
Ostrobothnia	258,435	-7.2	210,991	-9.8	47,444	6.8
Central Ostrobothnia	106,132	2.7	94,888	2.4	11,244	5.3
North Ostrobothnia	1,046,518	3.3	873,190	4.6	173,328	-3.2
Kainuu	618,174	-1.3	557,580	-0.0	60,594	-11.7
Lapland	1,478,075	-1.9	858,865	-0.6	619,210	-3.5
Åland	272,726	-1.6	108,587	-3.6	164,139	-0.3

**Appendix table 3.1. Hotel capacity and capacity utilization, July 2014**

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	<sup>1)</sup> RevPAR, euros (incl. VAT 10 %)
Whole country	647	52,516	59.0	-0.4	84.90	50.09
Mainland Finland	630	51,677	58.7	-0.4	84.77	49.74
Uusimaa	112	14,388	64.0	-1.2	81.73	52.30
Espoo	11	1,193	52.5	-7.4	59.12	31.05
Helsinki	52	8,613	69.7	-1.7	83.48	58.19
Vantaa	11	2,220	56.7	-5.7	80.87	45.88
Varsinais-Suomi	41	3,112	73.6	2.3	91.22	67.17
Turku	18	2,083	79.9	1.6	93.58	74.77
Satakunta	25	1,312	55.6	-2.0	104.18	57.93
Pori	10	753	63.6	-2.8	113.18	72.01
Kanta-Häme	19	1,264	44.7	1.1	78.11	34.88
Hämeenlinna	8	739	42.6	-1.6	90.53	38.60
Pirkanmaa	41	3,747	60.0	-2.4	87.67	52.57
Tampere	23	2,722	62.1	-3.4	88.59	54.98
Päijät-Häme	16	1,875	47.4	3.8	77.62	36.83
Lahti	7	769	38.9	3.1	73.52	28.62
Kymenlaakso	18	977	52.4	-2.5	88.47	46.37
Kouvola	7	446	52.7	4.4	82.87	43.70
South Karelia	20	1,549	73.5	6.9	94.77	69.64
Lappeenranta	8	825	84.4	18.7	87.36	73.74
Etelä-Savo	40	2,378	57.7	-5.2	105.07	60.61
Mikkeli	10	661	61.3	-2.4	92.55	56.78
Pohjois-Savo	30	2,339	60.2	-1.5	84.88	51.11
Kuopio	15	1,406	66.7	-0.5	90.19	60.12
North Karelia	23	1,290	60.9	-2.8	84.32	51.34
Joensuu	8	681	59.4	-4.8	83.12	49.37
Central Finland	30	2,973	66.9	8.4	87.35	58.41
Jyväskylä	12	1,575	67.8	10.1	94.87	64.32
South Ostrobothnia	26	1,617	67.9	-3.3	85.85	58.29
Seinäjoki	8	625	72.1	0.2	91.00	65.61
Ostrobothnia	22	1,234	61.9	-3.7	89.20	55.23
Vaasa	8	809	69.1	-6.5	92.30	63.74
Central Ostrobothnia	10	542	52.9	2.9	76.32	40.34
Kokkola	5	398	57.6	3.6	75.99	43.77
North Ostrobothnia	47	3,479	54.9	1.3	83.63	45.88
Kuusamo	10	755	40.5	5.2	69.06	27.99
Oulu	12	1,589	68.0	4.2	82.56	56.11
Kainuu	20	1,750	54.1	-9.7	81.76	44.20
Kajaani	6	409	49.6	-4.8	73.10	36.26
Sotkamo	6	1,081	58.7	-12.9	85.66	50.31
Lapland	90	5,851	36.6	0.4	65.55	23.97
Rovaniemi	11	1,173	48.0	-2.6	63.06	30.28
Åland	17	839	78.8	-0.3	..	..
Maarianhamina	7	475	91.6	2.2	..	..

1) RevPar = Average accommodation sales revenue per available room. Calculation formula: RevPar = Average room price \* Occupancy rate. [...] Data too uncertain for presentation.

**Appendix table 3.2. Hotel capacity and capacity utilization, January-July 2014**

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	<sup>1)</sup> RevPAR, euros (incl. VAT 10 %)
Whole country	629	51,215	51.4	-0.2	91.28	46.89
Mainland Finland	615	50,500	51.5	-0.2	91.26	47.00
Uusimaa	113	14,263	61.0	0.0	98.64	60.19
Espoo	11	1,190	52.4	-2.7	81.03	42.44
Helsinki	53	8,485	65.8	-0.3	103.36	68.02
Vantaa	11	2,196	67.7	1.0	96.72	65.53
Varsinais-Suomi	39	3,037	53.7	0.9	83.94	45.10
Turku	18	2,063	57.4	1.0	86.18	49.43
Satakunta	25	1,255	42.7	-3.7	88.49	37.75
Pori	9	724	43.6	-5.8	88.61	38.64
Kanta-Häme	19	1,275	38.5	0.7	79.76	30.68
Hämeenlinna	8	735	35.8	-1.7	91.13	32.64
Pirkanmaa	42	3,813	48.6	0.0	90.32	43.85
Tampere	24	2,798	52.5	-0.6	91.77	48.20
Päijät-Häme	16	1,841	45.4	2.4	85.36	38.72
Lahti	6	721	45.3	-2.1	89.30	40.41
Kymenlaakso	17	951	41.9	-1.5	85.71	35.94
Kouvola	7	436	41.0	-1.3	81.66	33.51
South Karelia	18	1,409	55.1	-0.1	95.60	52.70
Lappeenranta	7	767	62.3	1.0	89.66	55.85
Etelä-Savo	31	1,783	42.2	-2.9	81.67	34.49
Mikkeli	9	588	47.4	-3.9	82.65	39.17
Pohjois-Savo	30	2,332	48.3	-2.1	86.26	41.66
Kuopio	15	1,400	53.6	-3.0	90.78	48.67
North Karelia	22	1,222	48.4	2.5	85.38	41.31
Joensuu	7	627	58.0	5.9	85.32	49.45
Central Finland	28	2,835	51.4	1.3	88.06	45.27
Jyväskylä	11	1,447	54.0	2.4	91.84	49.57
South Ostrobothnia	26	1,536	47.7	-1.5	77.71	37.09
Seinäjoki	8	617	51.9	-0.5	85.66	44.48
Ostrobothnia	22	1,228	48.7	-1.5	88.18	42.94
Vaasa	8	805	55.6	0.5	91.21	50.72
Central Ostrobothnia	10	510	45.3	1.6	78.50	35.59
Kokkola	5	369	52.6	2.9	80.73	42.46
North Ostrobothnia	47	3,455	48.9	2.3	86.92	42.52
Kuusamo	11	763	40.2	2.2	99.33	39.97
Oulu	12	1,590	59.3	3.1	86.29	51.21
Kainuu	20	1,740	46.6	-4.2	81.18	37.86
Kajaani	6	409	36.9	-2.6	78.69	29.01
Sotkamo	6	1,081	54.8	-5.6	85.26	46.71
Lapland	92	6,016	46.3	-1.0	92.84	43.03
Rovaniemi	11	1,189	58.2	2.3	85.17	49.53
Åland	14	716	42.3	-0.8	..	..
Maarianhamina	6	419	54.2	0.6	..	..

1) RevPar = Average accommodation sales revenue per available room. Calculation formula: RevPar = Average room price \* Occupancy rate. [...] Data too uncertain for presentation.

**Appendix table 4.1. Nights spend in hotels, July 2014**

Region / municipality	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	1,890,655	-3.9	1,390,065	-3.9	500,590	-3.8
Mainland Finland	1,843,506	-4.0	1,369,989	-3.9	473,517	-4.0
Uusimaa	505,442	-4.0	264,281	-5.7	241,161	-2.1
Espoo	34,339	-14.0	19,626	-11.5	14,713	-17.1
Helsinki	341,898	-2.0	156,584	-4.1	185,314	-0.2
Vantaa	69,411	-5.8	40,909	-7.2	28,502	-3.7
Varsinais-Suomi	146,834	0.3	122,546	0.3	24,288	0.1
Turku	106,226	4.2	89,039	4.7	17,187	1.8
Satakunta	41,614	-12.5	37,524	-13.6	4,090	-1.0
Pori	28,255	-5.2	26,108	-6.0	2,147	5.9
Kanta-Häme	34,548	2.0	29,990	-1.3	4,558	30.9
Hämeenlinna	19,311	-8.9	16,275	-12.9	3,036	21.4
Pirkanmaa	142,914	-14.1	125,847	-14.0	17,067	-15.2
Tampere	106,640	-9.2	92,724	-7.5	13,916	-18.8
Päijät-Häme	46,719	-7.1	36,824	-15.0	9,895	41.5
Lahti	14,535	-0.3	11,319	-7.4	3,216	36.9
Kymenlaakso	30,116	-3.2	24,192	9.4	5,924	-34.3
Kouvola	15,320	12.0	12,265	9.1	3,055	25.5
South Karelia	73,502	-9.6	43,089	-2.7	30,413	-17.8
Lappeenranta	43,329	-2.3	31,797	2.7	11,532	-13.8
Etelä-Savo	82,966	-1.9	68,257	-2.0	14,709	-1.1
Mikkeli	24,696	-6.8	19,035	-6.8	5,661	-6.8
Pohjois-Savo	88,111	-1.1	77,964	-0.9	10,147	-2.5
Kuopio	57,588	-0.5	50,769	-1.9	6,819	11.4
North Karelia	47,946	-6.4	41,598	-7.3	6,348	-0.4
Joensuu	21,280	-11.5	18,496	-10.9	2,784	-15.2
Central Finland	129,499	10.4	108,481	9.4	21,018	15.8
Jyväskylä	61,035	13.1	51,722	17.2	9,313	-5.0
South Ostrobothnia	81,174	-9.9	78,945	-10.8	2,229	41.0
Seinäjoki	25,583	-0.8	24,505	-2.9	1,078	94.6
Ostrobothnia	49,001	-8.7	40,806	-11.0	8,195	5.2
Vaasa	38,871	-11.6	32,107	-14.8	6,764	7.9
Central Ostrobothnia	16,104	5.2	14,460	2.9	1,644	31.3
Kokkola	12,797	6.3	11,666	4.5	1,131	30.0
North Ostrobothnia	122,722	8.9	103,830	11.6	18,892	-3.9
Kuusamo	22,827	26.3	21,047	28.7	1,780	3.6
Oulu	63,002	1.9	47,833	2.5	15,169	-0.2
Kainuu	77,174	-16.6	72,885	-9.0	4,289	-65.5
Kajaani	10,774	-8.8	9,680	-7.1	1,094	-21.5
Sotkamo	60,305	-17.3	57,845	-7.9	2,460	-75.6
Lapland	127,120	-1.9	78,470	-2.0	48,650	-1.6
Rovaniemi	32,656	-3.3	16,617	-7.3	16,039	1.1
Åland	47,149	0.3	20,076	1.3	27,073	-0.5
Maarianhamina	28,103	-7.2	15,485	-2.3	12,618	-12.7

**Appendix table 4.2. Nights spend in hotels, January-July 2014**

Region / municipality	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	9,361,675	-2.6	6,524,327	-3.1	2,837,348	-1.5
Mainland Finland	9,235,379	-2.6	6,465,289	-3.0	2,770,090	-1.6
Uusimaa	2,745,032	-0.9	1,459,084	-1.6	1,285,948	-0.0
Espoo	194,576	-6.9	108,891	-7.2	85,685	-6.6
Helsinki	1,764,709	-0.6	821,546	0.9	943,163	-1.8
Vantaa	475,311	4.5	279,582	-2.2	195,729	15.9
Varsinais-Suomi	571,569	-2.1	462,964	-4.5	108,605	9.5
Turku	405,822	-0.8	327,263	-2.8	78,559	8.3
Satakunta	165,195	-8.7	136,324	-8.9	28,871	-7.8
Pori	97,252	-8.8	84,089	-9.3	13,163	-6.0
Kanta-Häme	178,726	1.6	158,617	4.1	20,109	-14.6
Hämeenlinna	94,633	-6.7	82,124	-5.2	12,509	-15.0
Pirkanmaa	655,155	-5.5	555,226	-6.9	99,929	2.8
Tampere	503,168	-1.2	414,449	-2.4	88,719	4.6
Päijät-Häme	283,076	-2.4	234,216	-5.5	48,860	15.6
Lahti	98,318	0.4	73,061	-0.4	25,257	2.6
Kymenlaakso	132,065	-4.4	90,645	2.6	41,420	-16.8
Kouvola	61,233	0.6	46,803	0.5	14,430	0.7
South Karelia	329,964	-6.8	162,235	-1.4	167,729	-11.4
Lappeenranta	194,769	-0.6	118,376	3.1	76,393	-5.9
Etelä-Savo	273,412	-5.5	225,518	-4.2	47,894	-11.2
Mikkeli	98,360	-10.6	76,182	-7.6	22,178	-19.5
Pohjois-Savo	415,788	-3.9	361,728	-4.0	54,060	-3.4
Kuopio	274,315	-5.2	237,103	-6.2	37,212	2.1
North Karelia	215,906	-2.7	167,312	-7.8	48,594	20.0
Joensuu	112,374	-4.3	83,053	-10.4	29,321	18.2
Central Finland	569,330	-6.8	476,263	-8.3	93,067	2.3
Jyväskylä	259,034	3.5	217,781	3.6	41,253	2.8
South Ostrobothnia	295,454	-3.2	283,711	-3.2	11,743	-1.1
Seinäjoki	98,812	4.3	92,585	5.1	6,227	-5.9
Ostrobothnia	190,952	-3.6	151,396	-6.5	39,556	9.6
Vaasa	147,098	-1.8	114,434	-6.1	32,664	16.8
Central Ostrobothnia	72,285	3.2	65,124	1.8	7,161	18.4
Kokkola	59,242	7.9	53,115	6.6	6,127	21.0
North Ostrobothnia	645,967	4.2	525,162	5.4	120,805	-0.8
Kuusamo	157,913	4.0	117,474	1.0	40,439	13.8
Oulu	317,426	3.8	256,523	4.9	60,903	-0.6
Kainuu	443,538	-5.6	402,048	-3.8	41,490	-19.8
Kajaani	49,411	-4.8	44,109	-4.3	5,302	-9.0
Sotkamo	368,523	-5.0	338,448	-2.8	30,075	-24.2
Lapland	1,051,965	-2.5	547,716	-1.0	504,249	-4.2
Rovaniemi	241,546	-1.4	96,745	-1.5	144,801	-1.4
Åland	126,296	-3.1	59,038	-5.7	67,258	-0.7
Maarianhamina	85,530	-9.7	46,154	-11.9	39,376	-6.9

**Appendix table 5.1. Visitor arrivals and nights spend by country of residence, July 2014**

Country of residence	Visitor arrivals in all accommodation establishments	Nights spend in all accommodation establishments	Change of nights spend in all accommodation establishments, %	Nights spend in hotels	Change of nights spend in hotels, %
Total	1,621,166	2,948,158	-3.3	1,890,655	-3.9
Finland	1,258,141	2,226,574	-3.3	1,390,065	-3.9
Foreign countries	363,025	721,584	-3.2	500,590	-3.8
Sweden	53,398	121,119	-0.0	61,305	3.3
Germany	45,166	77,532	-7.1	50,450	-10.3
Russia	64,763	146,424	-13.9	98,550	-17.2
United Kingdom	12,118	27,436	1.2	23,073	-2.3
United States	12,425	26,539	1.5	24,994	2.6
Norway	17,906	36,110	-6.9	18,757	-4.9
Netherlands	9,931	18,091	1.7	11,007	6.9
Italy	7,037	13,300	3.2	10,750	1.4
France	9,338	19,249	4.8	13,746	5.6
Japan	11,143	20,878	-11.1	20,234	-11.2
Estonia	10,509	20,597	-1.2	11,592	-6.7
Switzerland	14,335	25,278	-1.4	17,348	4.4
Spain	5,694	11,198	4.8	9,077	6.7
China	14,884	18,891	11.7	18,089	12.0

**Appendix table 5.2. Visitor arrivals and nights spend by country of residence, January-July 2014**

Country of residence	Visitor arrivals in all accommodation establishments	Nights spend in all accommodation establishments	Change of nights spend in all accommodation establishments, %	Nights spend in hotels	Change of nights spend in hotels, %
Total	6,446,606	12,174,078	-2.2	9,361,675	-2.6
Finland	4,807,635	8,716,788	-2.7	6,524,327	-3.1
Foreign countries	1,638,971	3,457,290	-1.2	2,837,348	-1.5
Sweden	181,544	334,737	1.2	242,744	3.4
Germany	156,406	313,055	-3.3	253,939	-3.4
Russia	396,956	887,744	-10.8	672,047	-14.3
United Kingdom	87,957	217,753	-4.6	188,657	-4.8
United States	55,713	122,051	9.5	117,027	9.3
Norway	57,436	112,661	-0.3	85,674	3.3
Netherlands	47,485	109,906	-1.5	84,565	-2.5
Italy	28,702	60,112	3.4	53,000	2.4
France	51,562	141,404	-3.3	123,784	-4.2
Japan	58,128	107,068	-4.9	103,453	-5.4
Estonia	47,670	112,302	5.1	79,556	3.7
Switzerland	39,353	89,969	1.1	65,975	1.5
Spain	24,194	53,749	2.4	46,768	8.9
China	47,573	70,041	6.4	67,051	5.3

**Appendix table 6. Nights spend in all establishments, 2014**

Month	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Total	12,174,078	-2.2	8,716,788	-2.7	3,457,290	-1.2
January	1,384,095	1.2	766,582	1.2	617,513	1.2
February	1,424,772	-1.6	1,021,822	-0.4	402,950	-4.5
March	1,622,949	-6.6	1,167,237	-8.0	455,712	-2.5
April	1,358,596	1.1	1,057,189	0.9	301,407	2.1
May	1,348,233	-0.6	949,200	1.0	399,033	-4.1
June	2,087,275	-3.1	1,528,184	-5.2	559,091	3.0
July	2,948,158	-3.3	2,226,574	-3.3	721,584	-3.2

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