

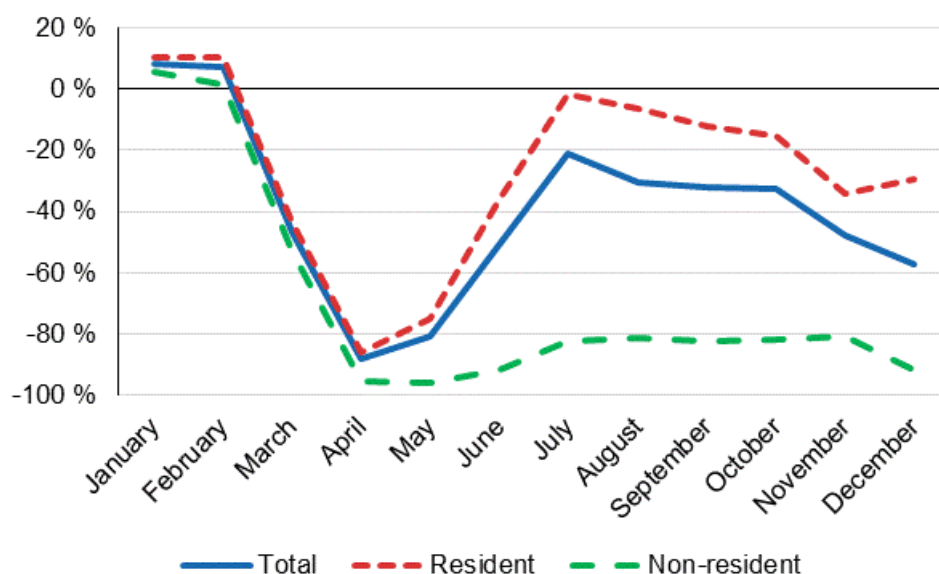
Accommodation statistics 2020

Corona crisis dropped the demand for accommodation services to the level of the 1990s

Due to the corona crisis, overnight stays at Finnish accommodation establishments decreased to the level of 1995. The number of overnight stays by resident tourists in 2020 decreased by 25 per cent and that of overnight stays by non-resident tourists by as much as 68 per cent from the previous year. In 2020, a total of 14.3 million overnight stays were recorded at Finnish accommodation establishments.

Because of the corona crisis, the year 2020 was very exceptional for accommodation services. The year started with a growth of around seven to eight per cent in overnight stays in January to February. However, the pandemic that started in March began to decrease clearly the number of visitors. In April, the number of nights spent by resident tourists decreased by 86 per cent and that of nights spent by foreign tourists by around 95 per cent. In 2020, a total of 12.0 million overnight stays were recorded for resident tourists and 2.3 million for non-resident tourists. During July to August, the number of nights spent by resident tourists was close to the level of 2019, but from September to December, the decline in overnight stays by resident tourists remained at around 20 per cent. Overnight stays by foreign tourists decreased by around 85 per cent from May to December from the year before.

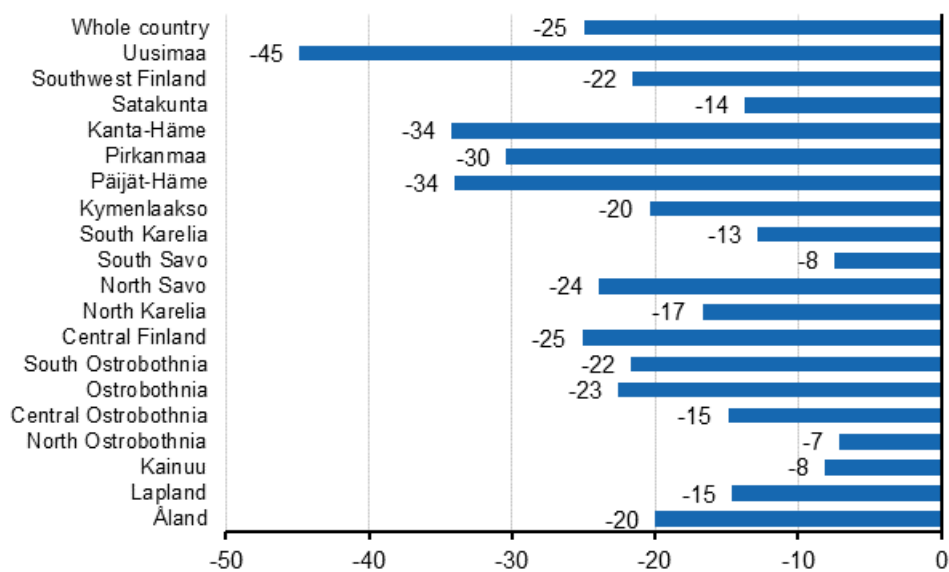
Year-on-year changes in nights spent (%) by month, 2020/2019



Domestic demand was upheld by leisure trips

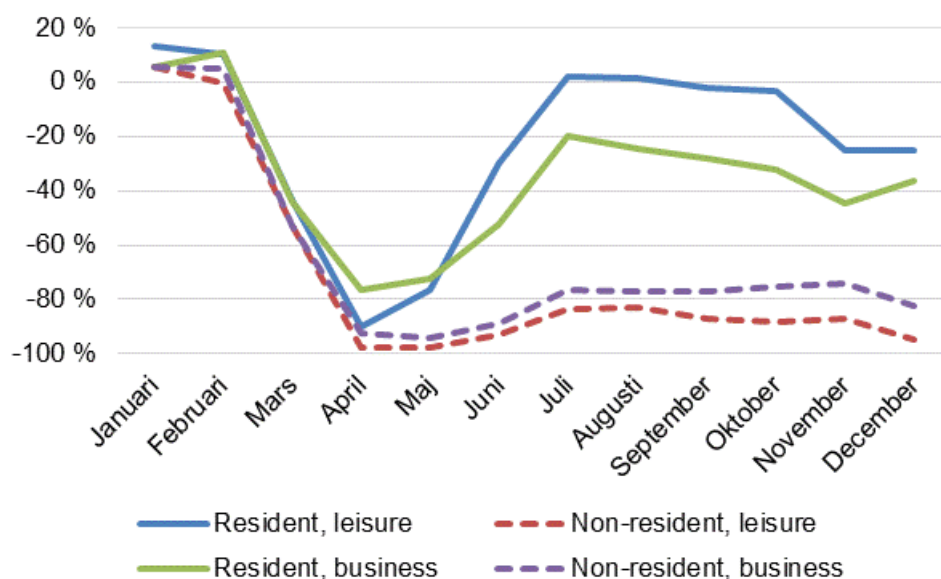
For the whole year, overnight stays by resident tourists showed a drop of one quarter from the year before. The number of overnight stays did not reach the level of the previous year in any region, but in some of the regions overnight stays decreased clearly more strongly than in others. Overnight stays by resident tourists decreased by 45 per cent in Uusimaa, where overnight stays decreased by 46 per cent in Helsinki and by 56 per cent in Vantaa. In sparsely populated areas, year-on-year changes were considerably more moderate. In North Ostrobothnia, overnight stays by resident tourists decreased by around seven per cent and in Kainuu by eight per cent. The number of nights spent by resident tourists in Kuusamo was four per cent higher than in 2019.

Year-on-year changes in resident nights spent (%) by region, 2020/2019



There were also differences in overnight stays by resident tourists between leisure trips and business trips. For leisure trips, overnight stays by resident tourists were almost on level with the previous year in July to August. However, overnight stays related to business trips remained clearly lower after spring. In July to September, around one-quarter fewer overnight stays were recorded for business trips, but in October to December as much as nearly 40 per cent fewer.

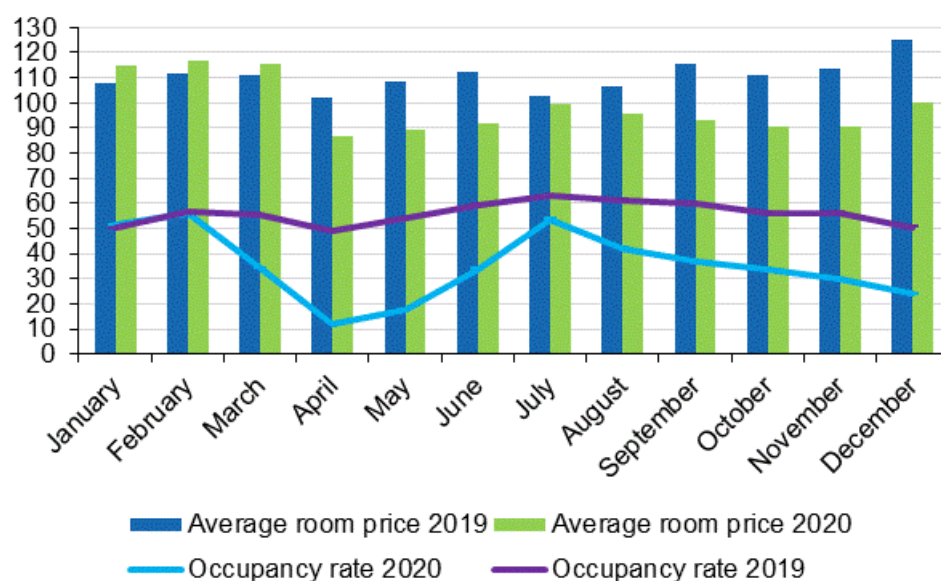
Year-on-year changes in nights spent (%) by month and trip purpose, 2020/2019



Difficult year for accommodation establishments

The weakening in the demand for accommodation services was clearly reflected in the available capacity of accommodation establishments. During the year, an average of 1,100 establishments were open, offering around 56,000 rooms and 144,000 beds. Many accommodation establishments have been forced to close doors temporarily because of the pandemic, which has resulted in lower capacity being available than before. The number of open establishments decreased by 83 and available were over 9,000 fewer rooms and over 18,000 fewer beds than in the year before. Despite the contraction in availability, the occupancy rate of rooms fell by 16 percentage points, being around 37 per cent, on average. The occupancy rate of rooms is calculated from the available capacity of the open establishments.

Hotel room occupancy rate (%) and the monthly average price (EUR)



Overnight stays in hotels decreased by 43 per cent in the whole country and the occupancy rate also dropped by around 18 percentage points from the previous year. Thus, the average hotel occupancy rate

was about 38 per cent. The average price of hotel rooms fell by around EUR eight and was EUR 102 per night. The fall in the demand for hotel stays has been stronger than in other types of accommodation. Regional differences are also visible in that the drop is stronger in larger towns than in sparsely populated areas.

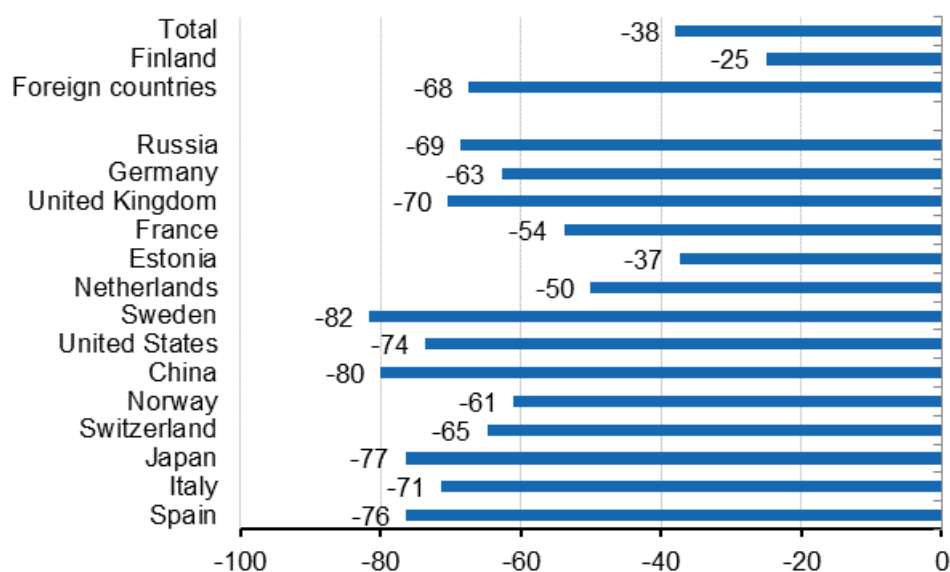
The decrease in overnight stays was not as big in other accommodation establishments than hotels. In other accommodation establishments, overnight stays by resident tourists decreased by three per cent from the year before, while in hotels they went down by 31 per cent. For foreign tourists, the change in the number of overnight stays is closer to one another for hotels and other accommodation establishments: overnight stays by foreign tourists in hotels decreased by 69 per cent and in other accommodation establishments by 61 per cent from one year ago. For domestic tourists, the difference can be explained by that tourists have favoured establishments where they can have more space for their overnight stay and fewer human contacts.

Hardly any foreign tourists since March

Last year, there was a distinct collapse in the travel of foreigners to Finland. However, the most important countries of origin remained almost unchanged from previous years. In 2020, Russian, German and British tourists were the three largest groups of foreign citizens. This is explained by trips made in January to February, when the restrictive measures imposed due to the pandemic had been implemented in only a few countries. In January to February, a majority of foreign tourists headed to ski resorts in Northern and Eastern Finland.

There were changes between the five most important countries of origin compared with previous years. The fourth and fifth largest groups were French and Estonian tourists, leaving behind Swedish and Chinese visitors that occupied the same positions in the previous year. The change can be explained by the corona restrictive measures imposed at different times in the countries of origin. Consequently, overnight stays by Swedish and Chinese tourists dropped by over 80 per cent from the year before.

Year-on-year changes in nights spent (%) by country of residence, 2020/2019



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Appendix tables

Appendix table 1. Capacity and its utilization in 2020

Region	Number of establishments on average	Number of bedrooms on average	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of night spent, in euros (incl. VAT 10 %)
Whole country	1,101	56,416	36.6	-15.9	52.22
Mainland Finland	1,047	55,205	36.9	-15.9	52.26
Uusimaa	140	14,106	36.8	-30.5	59.74
Espoo	13	1,110	46.1	-16.8	43.83
Helsinki	56	8,270	35.4	-39.1	62.80
Vantaa	13	2,276	42.2	-27.3	60.62
Southwest Finland	78	3,300	39.9	-16.1	52.07
Turku	22	1,898	45.9	-21.5	56.68
Satakunta	38	1,353	34.5	-7.9	53.04
Pori	12	632	39.9	-7.2	48.60
Kanta-Häme	25	1,359	27.0	-10.8	49.16
Hämeenlinna	10	642	34.0	-9.9	52.02
Pirkanmaa	67	4,124	39.6	-15.3	52.85
Tampere
Päijät-Häme	34	1,665	31.0	-13.2	46.13
Lahti
Kymenlaakso	24	891	36.5	-5.0	57.03
Kouvola	13	409	37.9	-5.9	54.16
South Karelia	33	1,846	38.4	-10.9	45.78
Lappeenranta	11	1,085	45.5	-11.0	47.94
South Savo	70	1,843	38.1	-4.2	47.56
Mikkeli	17	637	35.9	-9.5	49.49
North Savo	47	2,409	36.3	-11.9	49.50
Kuopio	21	1,420	40.7	-14.5	52.98
North Karelia	49	1,389	40.2	-6.4	49.96
Joensuu
Central Finland	47	2,856	36.4	-10.7	45.41
Jyväskylä	16	1,393	41.8	-12.5	60.18
South Ostrobothnia	45	1,774	34.9	-9.0	40.11
Seinäjoki	9	633	36.2	-15.1	61.90
Ostrobothnia	27	1,349	29.8	-14.5	54.18
Vaasa
Central Ostrobothnia	17	528	32.2	-6.3	54.94
Kokkola
North Ostrobothnia	105	4,689	39.5	-7.9	43.35
Kuusamo	37	1,409	39.6	-6.3	39.92
Oulu
Kainuu	35	1,971	47.6	0.5	41.97
Kajaani
Lapland	168	7,755	34.8	-10.2	61.03
Rovaniemi	19	1,404	40.4	-18.5	78.09
Åland	54	1,211	20.4	-13.5	.
Maarianhamina	12	541	28.2	-15.8	.

Appendix table 2. Nights spent in all establishments in 2020

Region	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	14,323,661	-38.0	12,032,325	-25.0	2,291,336	-67.5
Mainland Finland	14,163,057	-37.6	11,895,863	-25.0	2,267,194	-66.8
Uusimaa	2,842,555	-59.5	2,102,215	-44.9	740,340	-76.9
Espoo	251,035	-45.7	182,099	-31.8	68,936	-64.6
Helsinki	1,616,635	-64.0	1,121,234	-46.0	495,401	-79.5
Vantaa	475,598	-61.8	351,910	-56.3	123,688	-71.8
Southwest Finland	894,946	-31.9	821,575	-21.6	73,371	-72.4
Turku	539,352	-36.5	489,757	-25.5	49,595	-74.2
Satakunta	313,035	-20.2	288,815	-13.7	24,220	-57.9
Pori	182,459	-17.4	171,494	-12.7	10,965	-55.1
Kanta-Häme	238,854	-37.5	230,623	-34.2	8,231	-74.1
Hämeenlinna	131,354	-37.5	126,491	-35.1	4,863	-68.5
Pirkanmaa	1,036,449	-35.2	959,627	-30.4	76,822	-65.3
Tampere
Päijät-Häme	359,985	-40.0	325,519	-34.0	34,466	-67.6
Lahti
Kymenlaakso	208,855	-27.7	187,300	-20.4	21,555	-60.0
Kouvola	92,362	-38.7	84,736	-35.9	7,626	-58.7
South Karelia	514,382	-31.4	448,594	-12.8	65,788	-72.1
Lappeenranta	332,427	-29.5	299,296	-15.4	33,131	-71.8
South Savo	510,422	-22.2	470,731	-7.5	39,691	-73.0
Mikkeli	153,155	-26.3	140,076	-15.9	13,079	-68.4
North Savo	615,617	-29.0	577,961	-23.9	37,656	-65.0
Kuopio	408,589	-25.0	387,650	-20.4	20,939	-63.4
North Karelia	416,124	-21.4	381,477	-16.7	34,647	-51.4
Joensuu
Central Finland	739,427	-29.7	691,963	-25.1	47,464	-63.1
Jyväskylä	320,906	-34.2	302,404	-28.2	18,502	-72.0
South Ostrobothnia	596,070	-23.5	574,226	-21.7	21,844	-52.2
Seinäjoki	154,751	-34.7	147,616	-32.4	7,135	-62.0
Ostrobothnia	242,738	-32.9	215,635	-22.6	27,103	-67.4
Vaasa
Central Ostrobothnia	110,143	-24.8	104,158	-14.9	5,985	-75.1
Kokkola
North Ostrobothnia	1,604,373	-12.9	1,417,140	-7.1	187,233	-40.7
Kuusamo	549,191	-8.1	466,528	4.3	82,663	-45.0
Oulu
Kainuu	866,641	-12.7	821,623	-8.1	45,018	-54.2
Kajaani
Lapland	2,052,441	-34.3	1,276,681	-14.6	775,760	-52.3
Rovaniemi	400,684	-45.7	200,596	-22.6	200,088	-58.2
Åland	160,604	-59.5	136,462	-20.0	24,142	-89.3
Maarianhamina	81,460	-59.3	69,715	-33.7	11,745	-87.6

Appendix table 3. Hotel capacity and capacity utilization in 2020

Region / municipality	Number of establishments on average	Number of bedrooms on average	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	RevPAR, euros (incl. VAT 10 %)
Whole country	574	46,105	37.9	-18.2	102.26	38.74
Mainland Finland	561	45,418	38.1	-18.3	102.29	38.94
Uusimaa	102	12,727	35.3	-33.1	101.87	35.94
Espoo	10	971	42.5	-18.7	71.41	30.32
Helsinki	48	7,866	34.4	-40.2	105.70	36.37
Vantaa	10	1,965	38.4	-29.8	106.05	40.76
Southwest Finland	38	2,575	43.9	-17.4	101.21	44.45
Turku	18	1,723	47.3	-22.1	100.91	47.69
Satakunta	23	1,062	37.3	-10.5	96.82	36.14
Pori	7	528	40.5	-9.5	98.22	39.77
Kanta-Häme	15	1,212	27.8	-11.7	89.16	24.75
Hämeenlinna	6	572	35.8	-10.0	92.56	33.13
Pirkanmaa	40	3,527	41.1	-17.0	99.50	40.92
Tampere	24	2,746	44.7	-18.2	101.19	45.23
Päijät-Häme	13	1,441	31.3	-14.5	81.93	25.67
Lahti	6	814	33.4	-22.2	83.24	27.78
Kymenlaakso	13	706	39.4	-4.9	103.94	40.98
Kouvola	6	296	43.2	-4.6	100.27	43.32
South Karelia	15	1,440	40.0	-10.6	96.34	38.50
Lappeenranta	6	853	44.9	-11.0	96.39	43.25
South Savo	24	1,220	42.4	-4.5	105.25	44.60
Mikkeli	8	524	35.5	-11.9	92.30	32.75
North Savo	26	2,123	37.1	-12.8	98.83	36.68
Kuopio	13	1,281	41.1	-16.0	107.00	44.03
North Karelia	20	1,081	42.5	-9.1	100.44	42.72
Joensuu	6	518	47.9	-13.5	100.33	48.03
Central Finland	23	2,385	38.1	-12.4	95.38	36.36
Jyväskylä	12	1,246	44.2	-12.6	99.38	43.90
South Ostrobothnia	22	1,468	37.7	-10.9	86.92	32.75
Seinäjoki	6	615	36.1	-15.2	99.35	35.85
Ostrobothnia	22	1,277	30.7	-16.6	95.36	29.24
Vaasa	8	833	31.3	-21.9	95.75	29.93
Central Ostrobothnia	10	450	33.0	-7.8	93.67	30.87
Kokkola	5	347	38.4	-10.2	95.48	36.65
North Ostrobothnia	50	3,232	44.8	-9.9	96.58	43.30
Kuusamo	12	812	40.3	-8.6	103.42	41.69
Oulu	9	1,197	56.4	-12.0	99.95	56.36
Kainuu	19	1,746	48.2	-5.2	85.13	41.01
Kajaani	5	359	41.7	-4.8	84.81	35.40
Lapland	86	5,747	36.6	-11.5	136.41	49.96
Rovaniemi	16	1,337	40.7	-18.8	156.33	63.66
Åland	12	687	24.3	-14.4	.	.
Maarianhamina	6	430	31.8	-15.8	.	.

Appendix table 4. Nights spent in hotels in 2020

Region / municipality	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	10,521,600	-43.0	8,694,023	-31.0	1,827,577	-68.8
Mainland Finland	10,429,345	-42.8	8,614,556	-31.0	1,814,789	-68.4
Uusimaa	2,349,680	-62.4	1,692,983	-49.1	656,697	-77.6
Espoo	197,085	-49.0	140,705	-37.3	56,380	-65.3
Helsinki	1,449,118	-65.0	986,755	-47.8	462,363	-79.4
Vantaa	375,592	-66.1	270,264	-61.8	105,328	-73.8
Southwest Finland	689,517	-34.9	630,038	-25.0	59,479	-72.9
Turku	490,255	-37.1	444,356	-26.7	45,899	-73.4
Satakunta	206,855	-30.0	188,498	-22.9	18,357	-64.0
Pori	119,103	-29.0	110,693	-24.6	8,410	-59.8
Kanta-Häme	207,510	-38.9	200,071	-35.4	7,439	-75.2
Hämeenlinna	118,328	-37.2	113,704	-34.5	4,624	-68.7
Pirkanmaa	846,893	-37.1	784,135	-32.3	62,758	-66.6
Tampere	691,147	-37.7	634,504	-32.4	56,643	-66.7
Päijät-Häme	241,292	-49.2	213,656	-44.8	27,636	-68.5
Lahti	148,726	-47.3	127,231	-40.3	21,495	-69.0
Kymenlaakso	141,034	-30.4	123,224	-23.9	17,810	-56.1
Kouvola	64,875	-39.5	58,830	-37.3	6,045	-54.9
South Karelia	408,095	-31.0	358,727	-14.0	49,368	-71.7
Lappeenranta	260,579	-30.2	239,654	-16.6	20,925	-75.6
South Savo	296,532	-27.2	283,655	-17.9	12,877	-79.2
Mikkeli	102,428	-30.0	96,391	-23.4	6,037	-70.5
North Savo	487,942	-31.0	462,010	-26.8	25,932	-66.0
Kuopio	338,909	-26.4	323,783	-22.5	15,126	-64.6
North Karelia	266,358	-33.8	242,635	-31.6	23,723	-50.1
Joensuu	118,795	-35.7	102,489	-35.7	16,306	-35.9
Central Finland	623,868	-30.7	582,240	-26.1	41,628	-63.1
Jyväskylä	296,111	-34.3	279,882	-28.5	16,229	-72.6
South Ostrobothnia	364,742	-32.1	353,620	-30.4	11,122	-61.7
Seinäjoki	114,938	-36.8	111,110	-34.8	3,828	-66.6
Ostrobothnia	200,058	-38.4	175,762	-30.7	24,296	-65.9
Vaasa	138,923	-44.1	127,225	-34.4	11,698	-78.5
Central Ostrobothnia	73,171	-27.7	69,338	-23.0	3,833	-65.9
Kokkola	66,887	-22.2	63,576	-17.5	3,311	-63.0
North Ostrobothnia	925,105	-22.4	813,505	-17.5	111,600	-45.8
Kuusamo	288,401	-10.6	238,570	0.9	49,831	-42.0
Oulu	379,219	-31.5	343,028	-26.7	36,191	-57.7
Kainuu	728,585	-11.8	694,139	-8.2	34,446	-50.7
Kajaani	73,175	-26.0	67,615	-26.4	5,560	-20.8
Lapland	1,372,108	-39.6	746,320	-19.5	625,788	-53.4
Rovaniemi	370,749	-46.4	185,390	-24.2	185,359	-58.5
Åland	92,255	-57.6	79,467	-26.9	12,788	-88.2
Maarianhamina	69,652	-57.0	59,203	-33.3	10,449	-85.7

Appendix table 5. Visitor arrivals and nights spent by country of residence in 2020

Country of residence	Visitor arrivals in all accommodation establishments	Nights spent in all accommodation establishments	Change of nights spent in all accommodation establishments, %	Nights spent in hotels	Change of nights spent in hotels, %
Total	7,342,100	14,323,661	-38.0	10,521,600	-43.0
Finland	6,446,523	12,032,325	-25.0	8,694,023	-31.0
Foreign countries	895,577	2,291,336	-67.5	1,827,577	-68.8
Russia	106,233	257,948	-68.6	203,830	-67.1
Germany	96,016	246,184	-62.8	197,092	-62.1
United Kingdom	52,416	168,341	-70.4	135,918	-72.1
France	42,318	157,520	-53.9	142,302	-52.1
Estonia	55,817	151,971	-37.5	93,306	-39.0
Netherlands	37,155	130,662	-50.2	100,042	-49.6
Sweden	56,294	102,209	-81.7	91,130	-79.4
United States	41,203	81,652	-73.6	75,003	-74.6
China	42,772	76,277	-80.2	72,302	-80.6
Norway	33,301	74,104	-61.0	42,094	-72.3
Switzerland	19,013	58,462	-64.8	38,791	-66.7
Japan	26,201	52,886	-76.5	50,869	-76.6
Italy	20,030	51,689	-71.3	45,421	-71.5
Poland	9,773	42,834	-59.0	23,308	-68.5
Spain	14,931	41,020	-76.4	34,962	-76.7
Belgium	12,859	40,863	-56.4	28,065	-62.8
Denmark	16,022	33,584	-71.0	31,403	-70.8
Latvia	12,318	30,999	-49.7	17,243	-58.1
Thailand	6,191	26,574	-61.6	7,179	-76.0
Austria	7,859	25,116	-67.0	22,416	-65.9
India	9,462	23,319	-77.2	19,409	-79.1
Israel	8,049	22,846	-59.3	22,589	-56.2
Australia	8,966	20,122	-78.7	18,680	-79.0

Appendix table 6. Nights spent in all establishments by month in 2020

Month	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Total	14,323,661	-38.0	12,032,325	-25.0	2,291,336	-67.5
January	1,670,957	8.0	957,211	10.1	713,746	5.3
February	1,851,603	7.0	1,241,008	10.2	610,595	1.2
March	995,868	-46.6	730,437	-43.7	265,431	-53.2
April	189,995	-88.0	173,195	-85.8	16,800	-95.3
May	299,739	-81.0	280,200	-74.7	19,539	-95.8
June	1,123,599	-50.9	1,072,675	-36.1	50,924	-91.6
July	2,574,632	-21.2	2,432,761	-1.6	141,871	-82.1
August	1,670,555	-30.7	1,521,619	-6.3	148,936	-81.0
September	1,238,322	-32.1	1,146,118	-12.4	92,204	-82.1
October	1,125,357	-32.6	1,045,118	-15.3	80,239	-81.6
November	816,813	-47.8	730,006	-34.2	86,807	-81.0
December	766,221	-56.9	701,977	-29.0	64,244	-91.9
Spring (January-April)	4,708,423	-29.9	3,101,851	-31.3	1,606,572	-27.1
Summer (May-August)	5,668,525	-40.6	5,307,255	-22.9	361,270	-86.4
Autumn (September-December)	3,946,713	-42.3	3,623,219	-21.9	323,494	-85.3

Appendix table 7.1. Nights spent by non-residents and annual change (%) in all establishments in 2020

Region	Foreign countries		Russia		Germany		United Kingdom		France		Estonia	
Whole country	2,291,336	-67.5	257,948	-68.6	246,184	-62.8	168,341	-70.4	157,520	-53.9	151,971	-37.5
Mainland Finland	2,267,194	-66.8	257,717	-68.4	244,463	-62.3	168,116	-70.4	157,377	-53.8	148,988	-37.2
Uusimaa	740,340	-76.9	75,215	-72.8	67,970	-73.7	41,604	-78.7	22,131	-76.8	68,040	-40.7
Espoo	68,936	-64.6	5,217	-71.3	3,965	-71.3	2,248	-72.3	2,139	-64.3	16,871	-29.6
Helsinki	495,401	-79.5	58,993	-72.6	48,729	-76.0	31,453	-80.1	15,240	-80.1	28,610	-41.3
Vantaa	123,688	-71.8	5,384	-76.7	10,109	-59.7	6,475	-73.4	4,011	-60.1	12,079	-46.2
Southwest Finland	73,371	-72.4	2,420	-84.1	10,839	-73.2	2,646	-76.4	1,627	-80.3	10,591	-41.1
Turku	49,595	-74.2	1,768	-81.7	7,806	-73.3	2,246	-75.4	1,461	-77.5	4,554	-39.2
Satakunta	24,220	-57.9	908	-59.2	4,023	-56.7	1,443	-32.5	1,134	-64.4	2,346	-18.5
Pori	10,965	-55.1	658	-35.1	1,184	-65.9	975	-17.8	157	-75.3	927	-38.3
Kanta-Häme	8,231	-74.1	634	-77.0	1,802	-52.6	407	-70.9	432	-77.3	784	-53.9
Hämeenlinna	4,863	-68.5	306	-74.0	964	-44.9	309	-70.0	330	-29.9	335	-41.9
Pirkanmaa	76,822	-65.3	5,657	-64.1	6,564	-69.2	3,002	-72.5	2,914	-64.4	9,184	-36.5
Tampere
Päijät-Häme	34,466	-67.6	4,834	-69.4	4,245	-53.8	1,223	-76.9	768	-80.7	3,330	-61.8
Lahti
Kymenlaakso	21,555	-60.0	4,210	-77.2	1,468	-70.4	4,322	4.5	489	-59.7	2,683	-45.5
Kouvola	7,626	-58.7	1,363	-75.1	683	-67.4	546	25.2	319	-54.2	1,060	-37.6
South Karelia	65,788	-72.1	45,623	-74.4	1,259	-79.2	296	-79.8	323	-69.7	2,143	-55.3
Lappeenranta	33,131	-71.8	20,380	-74.9	717	-84.1	177	-83.4	247	-71.6	1,373	-38.5
South Savo	39,691	-73.0	13,638	-79.7	8,890	-57.0	306	-87.5	583	-75.8	4,370	-45.7
Mikkeli	13,079	-68.4	3,456	-74.8	1,290	-60.8	127	-85.9	397	-24.5	3,238	-33.8
North Savo	37,656	-65.0	13,274	-59.7	3,532	-79.1	1,076	-58.6	383	-91.0	5,657	2.0
Kuopio	20,939	-63.4	9,519	-49.6	1,837	-76.9	535	-74.3	187	-95.1	2,598	1.8
North Karelia	34,647	-51.4	8,604	-63.8	6,883	-25.6	631	-68.8	1,091	-33.8	2,550	-13.3
Joensuu
Central Finland	47,464	-63.1	10,410	-31.3	3,718	-76.1	1,302	-77.7	2,276	-67.2	12,278	-29.2
Jyväskylä	18,502	-72.0	1,690	-48.6	2,589	-66.7	968	-77.1	1,109	-66.3	1,636	-44.6
South Ostrobothnia	21,844	-52.2	940	-64.3	1,517	-44.7	853	-39.2	490	-66.4	2,802	-35.1
Seinäjoki	7,135	-62.0	65	-88.3	631	-42.2	133	-69.2	136	-84.6	616	-72.6
Ostrobothnia	27,103	-67.4	301	-80.5	2,228	-73.6	1,418	-64.8	353	-81.8	2,117	-19.5
Vaasa
Central Ostrobothnia	5,985	-75.1	141	-32.2	611	-60.3	121	-76.8	156	-59.2	691	-53.3
Kokkola
North Ostrobothnia	187,233	-40.7	22,078	-60.8	26,466	-29.9	22,036	-48.9	3,730	-65.4	6,204	-35.1
Kuusamo	82,663	-45.0	17,132	-59.1	12,364	2.9	18,927	-48.4	1,489	-63.8	1,529	-43.2
Oulu
Kainuu	45,018	-54.2	16,336	-51.3	3,469	-57.8	1,217	-66.1	2,714	-57.1	4,543	67.5
Kajaani
Lapland	775,760	-52.3	32,494	-43.6	88,979	-48.6	84,213	-68.8	115,783	-36.0	8,675	-31.1
Rovaniemi	200,088	-58.2	12,366	-44.4	16,469	-48.7	10,854	-71.2	24,293	-40.9	1,943	-10.3
Åland	24,142	-89.3	231	-95.0	1,721	-87.6	225	-88.5	143	-90.2	2,983	-48.1
Maarianhamina	11,745	-87.6	158	-92.3	334	-92.0	214	-85.3	37	-95.3	659	-58.2

Appendix table 7.2. Nights spent by non-residents and annual change (%) in all establishments in 2020

Region	Netherlands		Sweden		United States		China		Norway		Switzerland	
Whole country	130,662	-50.2	102,209	-81.7	81,652	-73.6	76,277	-80.2	74,104	-61.0	58,462	-64.8
Mainland Finland	130,547	-49.9	87,541	-77.3	81,564	-73.5	76,267	-80.2	73,845	-60.1	58,309	-64.4
Uusimaa	20,735	-74.5	41,936	-78.4	44,843	-79.4	31,608	-86.7	17,905	-76.2	13,575	-77.7
Espoo	891	-75.8	2,580	-76.8	2,825	-60.2	2,666	-79.7	655	-80.2	402	-86.1
Helsinki	14,368	-77.3	30,428	-79.1	30,986	-82.9	20,766	-82.1	14,333	-76.3	10,149	-78.6
Vantaa	3,561	-61.3	7,290	-71.3	9,433	-63.6	7,287	-92.3	2,494	-71.2	2,630	-68.3
Southwest Finland	1,454	-76.1	7,214	-77.8	2,382	-70.5	236	-95.4	2,256	-70.2	994	-77.4
Turku	1,164	-76.2	5,828	-76.6	2,266	-67.7	171	-95.9	1,969	-61.0	578	-81.8
Satakunta	547	-64.9	2,738	-60.0	486	-65.8	82	-89.0	320	-71.1	266	-73.1
Pori	282	-55.5	867	-67.3	240	-62.3	35	-92.3	180	-58.0	100	-80.8
Kanta-Häme	104	-79.6	582	-81.8	167	-80.9	23	-94.4	166	-78.6	77	-93.0
Hämeenlinna	83	-69.8	455	-76.4	73	-86.8	9	-95.7	131	-66.8	52	-84.2
Pirkanmaa	2,873	-57.6	5,344	-76.7	8,707	-21.7	1,204	-82.6	1,977	-61.1	1,152	-73.3
Tampere
Päijät-Häme	679	-69.0	1,844	-72.7	2,129	-8.1	907	-83.8	333	-87.5	562	-86.6
Lahti
Kymenlaakso	576	-74.1	898	-66.9	811	-55.7	31	-94.7	173	-64.9	163	-77.3
Kouvola	159	-39.5	465	-65.4	333	-45.1	4	-98.7	59	-74.5	25	-88.1
South Karelia	424	-79.3	663	-87.9	751	-43.9	125	-94.9	200	-59.1	123	-90.6
Lappeenranta	299	-83.7	510	-85.0	66	-91.0	114	-94.9	132	-64.6	46	-94.3
South Savo	607	-79.0	565	-83.0	223	-83.5	100	-94.4	196	-67.3	938	-81.1
Mikkeli	147	-75.8	472	-68.9	48	-85.1	3	-99.6	99	-36.1	200	-77.6
North Savo	900	-63.4	1,144	-73.9	680	-76.8	1,676	-83.4	475	-51.6	247	-88.0
Kuopio	715	-58.0	856	-70.7	267	-89.3	22	-97.0	378	-46.7	161	-89.8
North Karelia	516	-76.4	1,207	-56.9	432	-62.0	182	-90.9	766	8.5	735	-66.3
Joensuu
Central Finland	4,334	-57.3	1,986	-77.7	1,187	-74.6	271	-90.7	567	-73.5	470	-78.0
Jyväskylä	569	-71.7	1,456	-74.2	1,064	-75.3	262	-87.7	465	-71.9	414	-73.7
South Ostrobothnia	291	-74.4	850	-82.5	144	-85.2	173	-72.5	552	-55.9	167	-68.6
Seinäjoki	204	-73.9	449	-72.4	69	-81.4	60	-80.5	101	-74.2	32	-80.7
Ostrobothnia	1,011	-65.8	4,399	-84.4	258	-87.8	83	-86.1	1,904	-62.3	345	-80.4
Vaasa
Central Ostrobothnia	111	-91.0	816	-59.3	24	-95.2	7	-94.6	325	-32.9	67	-76.0
Kokkola
North Ostrobothnia	17,182	-30.4	5,157	-72.1	5,833	0.3	1,726	-81.0	23,844	57.7	3,614	-59.0
Kuusamo	11,875	-26.1	908	-61.6	1,066	24.0	662	-69.2	524	-33.1	2,036	-55.7
Oulu
Kainuu	614	-79.7	635	-68.9	378	-45.7	2,221	-86.4	300	-78.5	391	-67.9
Kajaani
Lapland	77,589	-27.6	9,563	-73.8	12,129	-71.9	35,612	-56.6	21,586	-66.3	34,423	-44.6
Rovaniemi	4,480	-48.6	2,273	-74.4	4,495	-76.8	18,382	-58.6	6,222	-52.5	2,794	-64.6
Åland	115	-92.7	14,668	-91.5	88	-91.4	10	-91.3	259	-94.5	153	-92.9
Maarianhamina	39	-93.8	8,300	-88.7	74	-89.1	4	-95.1	233	-92.8	90	-89.0

Appendix table 8.1. Nights spent by non-residents and annual change (%) in hotels in 2020

Region / municipality	Foreign countries		Russia		Germany		France		United Kingdom		Netherlands	
Whole country	1,827,577	-68.8	203,830	-67.1	197,092	-62.1	142,302	-52.1	135,918	-72.1	100,042	-49.6
Mainland Finland	1,814,789	-68.4	203,690	-67.0	196,783	-61.9	142,237	-52.0	135,741	-72.0	100,008	-49.5
Uusimaa	656,697	-77.6	69,384	-72.1	62,409	-73.0	20,246	-75.9	40,173	-78.6	19,416	-74.1
Espoo	56,380	-65.3	4,921	-70.6	3,888	-68.1	1,866	-59.4	2,220	-70.9	891	-71.4
Helsinki	462,363	-79.4	56,404	-71.6	44,384	-75.6	14,147	-79.3	30,729	-79.8	13,615	-76.7
Vantaa	105,328	-73.8	4,920	-75.3	9,734	-59.1	3,686	-59.1	6,057	-73.6	3,317	-62.3
Southwest Finland	59,479	-72.9	1,916	-83.4	8,710	-72.5	1,421	-72.5	2,510	-74.9	1,224	-71.6
Turku	45,899	-73.4	1,633	-81.0	7,188	-72.0	1,293	-70.3	2,219	-74.2	1,133	-71.2
Satakunta	18,357	-64.0	619	-54.7	3,467	-57.4	1,116	-63.9	1,429	-25.8	527	-62.4
Pori	8,410	-59.8	509	-19.8	1,101	-62.1	141	-75.9	967	-8.9	269	-51.4
Kanta-Häme	7,439	-75.2	630	-76.3	1,554	-55.4	313	-81.7	407	-68.5	104	-75.1
Hämeenlinna	4,624	-68.7	306	-72.6	911	-46.5	212	-27.6	309	-66.6	83	-67.3
Pirkanmaa	62,758	-66.6	3,442	-71.0	5,842	-66.9	2,732	-61.7	2,941	-71.1	2,783	-52.9
Tampere	56,643	-66.7	2,578	-71.1	5,393	-66.5	2,588	-62.3	2,890	-70.7	2,736	-51.7
Päijät-Häme	27,636	-68.5	3,941	-67.2	2,783	-59.6	578	-83.3	1,061	-76.7	623	-68.9
Lahti	21,495	-69.0	2,881	-69.0	2,430	-53.2	522	-79.5	860	-74.1	608	-66.3
Kymenlaakso	17,810	-56.1	3,335	-73.7	1,110	-62.7	347	-50.6	4,174	9.6	488	-73.4
Kouvola	6,045	-54.9	1,016	-75.7	627	-62.5	198	-32.7	544	42.0	153	2.0
South Karelia	49,368	-71.7	39,028	-72.6	847	-77.7	263	-61.2	251	-79.2	360	-72.4
Lappeenranta	20,925	-75.6	16,084	-74.0	655	-78.7	188	-64.7	149	-82.3	275	-75.8
South Savo	12,877	-79.2	6,185	-78.9	1,812	-62.6	116	-87.7	180	-86.3	151	-67.9
Mikkeli	6,037	-70.5	2,034	-67.5	666	-35.5	67	-69.3	97	-82.7	107	-56.0
North Savo	25,932	-66.0	8,247	-56.2	2,922	-76.5	334	-91.3	1,069	-53.3	730	-55.4
Kuopio	15,126	-64.6	6,383	-41.9	1,520	-77.8	154	-95.7	528	-70.9	561	-51.5
North Karelia	23,723	-50.1	5,209	-62.5	4,343	-11.8	838	-1.8	376	-75.2	422	-59.9
Joensuu	16,306	-35.9	2,516	-55.3	2,357	-12.0	771	18.8	341	-64.2	173	-67.6
Central Finland	41,628	-63.1	9,918	-24.7	3,015	-76.8	2,112	-66.2	1,222	-77.0	3,850	-55.8
Jyväskylä	16,229	-72.6	1,581	-45.3	2,442	-64.4	1,043	-62.0	930	-76.2	486	-71.7
South Ostrobothnia	11,122	-61.7	568	-71.5	1,219	-38.6	485	-40.6	645	-44.4	224	-78.1
Seinäjoki	3,828	-66.6	41	-88.8	412	-55.2	136	-61.6	133	-67.2	160	-78.4
Ostrobothnia	24,296	-65.9	235	-83.0	1,567	-71.5	291	-81.4	1,331	-66.0	984	-53.3
Vaasa	11,698	-78.5	172	-85.1	1,007	-74.4	264	-81.2	648	-73.9	448	-73.2
Central Ostrobothnia	3,833	-65.9	63	-50.0	460	-52.1	91	-56.9	61	-87.2	74	-93.5
Kokkola	3,311	-63.0	43	-65.3	447	-51.7	90	-57.1	60	-86.9	70	-93.8
North Ostrobothnia	111,600	-45.8	12,623	-57.6	20,571	-24.6	2,284	-71.5	15,768	-47.1	8,299	-22.3
Kuusamo	49,831	-42.0	9,650	-58.4	8,724	22.1	587	-75.4	13,298	-45.2	4,674	-4.9
Oulu	36,191	-57.7	2,179	-55.8	3,418	-69.1	554	-84.2	1,260	-68.3	1,484	-58.0
Kainuu	34,446	-50.7	13,742	-42.1	1,966	-56.3	2,221	-56.3	464	-61.8	173	-86.2
Kajaani	5,560	-20.8	667	-45.5	723	-14.3	18	-91.0	210	-18.3	53	-90.3
Lapland	625,788	-53.4	24,605	-42.0	72,186	-46.8	106,449	-34.6	61,679	-71.7	59,576	-23.6
Rovaniemi	185,359	-58.5	11,982	-43.6	14,721	-42.2	23,703	-39.7	9,964	-71.9	3,968	-44.5
Åland	12,788	-88.2	140	-92.3	309	-90.0	65	-85.3	177	-83.3	34	-92.4
Maarianhamina	10,449	-85.7	131	-91.9	162	-92.1	37	-89.6	171	-81.2	27	-92.8

Appendix table 8.2. Nights spent by non-residents and annual change (%) in hotels in 2020

Region / municipality	Estonia		Sweden		United States		China		Japan		Italy	
Whole country	93,306	-39.0	91,130	-79.4	75,003	-74.6	72,302	-80.6	50,869	-76.6	45,421	-71.5
Mainland Finland	91,931	-38.9	82,348	-76.7	74,929	-74.6	72,292	-80.6	50,855	-76.5	45,395	-71.5
Uusimaa	41,464	-43.6	41,384	-78.1	41,031	-80.6	30,886	-86.7	27,183	-82.8	17,294	-78.5
Espoo	10,144	-40.0	2,507	-76.7	2,444	-64.0	2,653	-79.2	1,315	-69.5	1,202	-50.9
Helsinki	20,359	-46.7	30,212	-78.9	29,894	-83.1	20,208	-82.1	22,721	-83.8	12,013	-81.8
Vantaa	4,721	-46.8	7,144	-71.4	7,271	-70.3	7,163	-92.4	3,015	-75.1	3,062	-63.2
Southwest Finland	4,575	-51.6	6,923	-76.6	2,336	-69.0	196	-95.9	549	-86.7	2,021	-82.0
Turku	3,321	-41.4	5,703	-75.8	2,249	-66.2	150	-96.3	270	-85.3	1,573	-83.1
Satakunta	1,332	-26.2	2,708	-57.3	474	-66.0	74	-89.4	112	-81.7	474	-71.6
Pori	551	-37.3	838	-64.3	228	-63.5	32	-92.9	71	-78.8	201	-64.4
Kanta-Häme	672	-53.3	578	-81.5	167	-79.8	22	-94.3	35	-88.7	731	-38.4
Hämeenlinna	327	-36.6	455	-76.4	73	-86.8	8	-95.8	28	-86.9	614	-24.7
Pirkanmaa	6,675	-39.5	5,210	-75.2	8,588	-19.9	1,030	-83.3	609	-82.4	1,936	-71.8
Tampere	5,660	-30.3	4,865	-74.8	8,568	-17.8	329	-93.3	598	-82.7	973	-84.0
Päijät-Häme	2,261	-53.6	1,826	-70.5	2,127	0.3	879	-84.2	429	-77.9	867	-71.7
Lahti	1,738	-59.7	931	-83.4	2,051	52.8	624	-87.2	375	-62.3	789	-70.7
Kymenlaakso	2,051	-52.2	870	-64.5	777	-46.3	27	-92.9	23	-93.0	197	-67.1
Kouvola	839	-40.6	465	-62.5	333	6.1	4	-97.5	6	-97.3	65	-81.4
South Karelia	1,192	-55.3	650	-87.0	744	-38.2	112	-95.3	34	-92.3	404	-80.7
Lappeenranta	790	-55.0	503	-83.6	59	-90.8	101	-95.3	21	-91.5	347	-78.6
South Savo	756	-64.4	495	-80.6	117	-83.0	22	-98.5	28	-94.1	229	-93.7
Mikkeli	554	-58.0	457	-63.0	39	-83.4	3	-99.6	8	-94.9	147	-76.1
North Savo	2,918	19.2	1,092	-73.1	675	-76.7	1,650	-83.2	93	-86.8	346	-71.3
Kuopio	1,485	-7.3	814	-70.1	262	-89.4	9	-98.4	12	-96.6	278	-66.2
North Karelia	1,166	-34.0	1,162	-50.0	424	-59.0	155	-91.5	237	-48.3	869	-19.0
Joensuu	507	-48.6	1,025	-38.8	403	-43.9	149	-91.3	234	-29.7	751	-2.2
Central Finland	10,861	-31.7	1,783	-78.1	783	-80.1	259	-90.9	188	-88.5	1,725	-30.6
Jyväskylä	1,387	-43.1	1,365	-74.6	663	-81.7	258	-87.6	162	-89.3	1,130	-44.8
South Ostrobothnia	2,555	-7.1	813	-81.5	136	-85.2	122	-80.2	168	-75.8	512	-74.4
Seinäjoki	501	-52.6	442	-70.8	61	-83.3	57	-81.4	10	-96.6	222	-67.0
Ostrobothnia	2,008	-3.1	4,293	-82.7	257	-86.6	79	-86.5	412	-46.8	920	-62.0
Vaasa	781	-39.5	3,011	-86.1	216	-86.7	73	-86.0	403	-44.6	472	-69.2
Central Ostrobothnia	586	-43.6	813	-53.1	24	-95.0	7	-94.3	16	-87.0	377	-13.7
Kokkola	465	4.0	771	-51.2	22	-95.0	7	-94.1	16	-87.0	324	-18.2
North Ostrobothnia	3,982	-31.4	4,428	-68.4	5,129	-0.6	1,457	-82.2	1,406	-56.8	1,629	-54.9
Kuusamo	497	-48.1	792	-54.6	412	-25.5	408	-74.8	823	5.8	319	-53.8
Oulu	1,258	-60.5	3,193	-69.1	3,189	-18.3	728	-85.3	542	-76.6	1,105	-49.4
Kainuu	1,048	0.4	570	-65.1	372	-32.9	2,199	-86.3	202	-41.6	254	-52.3
Kajaani	377	-17.1	310	-46.3	62	-51.2	12	-92.2	9	-88.0	71	-43.2
Lapland	5,829	-7.8	6,750	-74.9	10,768	-73.6	33,116	-57.3	19,131	-51.5	14,610	-57.9
Rovaniemi	1,818	-7.2	1,617	-80.0	3,860	-79.0	17,852	-58.7	6,781	-56.4	6,569	-67.0
Åland	1,375	-44.6	8,782	-90.2	74	-90.2	10	-86.7	14	-83.5	26	-91.4
Maarianhamina	441	-67.0	7,867	-86.6	62	-89.4	4	-94.6	6	-92.0	20	-90.5

Appendix table 9.1. Capacity of accommodation establishments and capacity utilization by type of establishment in 2020

Whole year on average	Number of establishments	Number of rooms	Number of bed-places	Occupancy rate of bedrooms, %	Change of room occupancy rate, %-units	Room price, euros (incl. VAT 10 %)
All accommodation establishments	1,101	56,416	143,501	36.6	-15.9	99.76
Hotels	574	46,105	103,507	37.9	-18.2	102.26
Similar establishments	86	1,609	4,198	18.5	-6.1	71.04
Holiday villages	310	6,833	28,499	34.0	-3.6	78.24
Camping sites	132	1,868	7,297	31.7	-2.4	.
Hostels	40	1,388	3,446	47.2	-12.2	32.97

Appendix table 9.2. Capacity of accommodation establishments and capacity utilization by type of establishment, May-August 2020

May-August on average	Number of establishments	Number of rooms	Number of bed-places	Occupancy rate of bedrooms, %	Change of room occupancy rate, %-units	Room price, euros (incl. VAT 10 %)
All accommodation establishments	1,158	52,678	139,219	35.7	-19.3	90.75
Hotels	539	40,369	92,020	36.7	-22.9	94.12
Similar establishments	93	1,806	4,664	22.9	-9.8	69.03
Holiday villages	339	7,371	30,554	33.7	-3.9	72.49
Camping sites	188	3,133	11,982	34.8	-1.8	.
Hostels	41	1,393	3,482	45.5	-16.9	32.28

Appendix table 10.1. Capacity of accommodation establishments by type of establishment in 2020

	Establishments	Rooms	Bed-places	Caravan places
All accommodation establishments	1,372	70,654	175,188	18,564
Hotels	683	58,270	128,418	1,815
Residential hotel	33	1,530	3,964	29
Conference hotel	87	16,674	31,831	10
Spa	48	7,347	17,467	265
Holiday resort	169	8,060	18,589	779
Urban hotel	226	16,780	33,497	177
Other hotel	120	7,879	23,070	555
Similar establishments	108	2,137	5,458	351
Holiday villages	321	6,082	27,471	1,663
Camping sites	212	2,464	9,611	14,597
Hostels	48	1,701	4,230	138

Appendix table 10.2. Capacity of accommodation establishments by opening season in 2020

		Establishments	Rooms	Bed-places	Caravan places
All accommodation establishments	Total	1,372	70,654	175,188	18,564
	Open year-round	1,117	65,951	160,597	12,440
	Open part of the year	255	4,703	14,591	6,124
Hotels	Total	683	58,270	128,418	1,815
	Open year-round	651	56,935	125,398	1,733
	Open part of the year	32	1,335	3,020	82
Similar establishments	Total	108	2,137	5,458	351
	Open year-round	85	1,660	4,231	176
	Open part of the year	23	477	1,227	175
Holiday villages	Total	321	6,082	27,471	1,663
	Open year-round	248	5,063	23,615	1,140
	Open part of the year	73	1,019	3,856	523
Camping sites	Total	212	2,464	9,611	14,597
	Open year-round	94	823	3,665	9,268
	Open part of the year	118	1,641	5,946	5,329
Hostels	Total	48	1,701	4,230	138
	Open year-round	39	1,470	3,688	123
	Open part of the year	9	231	542	15

Appendix table 10.3. Capacity of accommodation establishments by number of bed-places in 2020

		Establishments	Rooms	Bed-places	Caravan places
All accommodation establishments	Total	1,372	70,654	175,188	18,564
	0 - 49	556	5,988	16,711	10,926
	50 - 99	337	8,587	23,251	3,737
	100 - 249	284	18,713	44,789	2,668
	250 -	195	37,366	90,437	1,233
Hotels	Total	683	58,270	128,418	1,815
	0 - 49	151	2,532	5,266	318
	50 - 99	151	5,120	10,817	603
	100 - 249	209	15,855	33,833	576
	250 -	172	34,763	78,502	318
Similar establishments	Total	108	2,137	5,458	351
	0 - 49	63	866	2,031	212
	50 - 99	38	947	2,424	111
	100 -	7	324	1,003	28
Holiday villages	Total	321	6,082	27,471	1,663
	0 - 49	175	1,389	5,392	675
	50 - 99	83	1,330	5,515	296
	100 -	63	3,363	16,564	692
Camping sites	Total	212	2,464	9,611	14,597
	0 - 49	141	915	3,185	9,668
	50 - 99	55	936	3,806	2,647
	100 -	16	613	2,620	2,282
Hostels	Total	48	1,701	4,230	138
	0 - 49	26	286	837	53
	50 - 99	10	254	689	80
	100 -	12	1,161	2,704	5

Appendix table 10.4. Capacity of accommodation establishments by number of rooms in 2020

		Establishments	Rooms	Bed-places	Caravan places
All accommodation establishments	Total	1,372	70,654	175,188	18,564
	0 - 19	615	6,174	22,764	12,755
	20 - 49	366	11,055	30,228	3,994
	50 - 99	172	12,292	29,030	1,393
	100 -	219	41,133	93,166	422
Hotels	Total	683	58,270	128,418	1,815
	0 - 19	106	1,474	3,621	232
	20 - 49	221	7,009	16,179	870
	50 - 99	153	11,005	24,407	419
	100 -	203	38,782	84,211	294
Similar establishments	Total	108	2,137	5,458	351
	0 - 19	60	719	2,105	97
	20 - 49	46	1,284	3,086	248
	50 -	2	134	267	6
Holiday villages	Total	321	6,082	27,471	1,663
	0 - 19	241	2,199	10,122	813
	20 - 49	60	1,712	7,334	603
	50 -	20	2,171	10,015	247
Camping sites	Total	212	2,464	9,611	14,597
	0 - 19	181	1,498	5,975	11,565
	20 - 49	28	718	2,634	2,183
	50 -	3	248	1,002	849
Hostels	Total	48	1,701	4,230	138
	0 - 19	27	284	941	48
	20 - 49	11	332	995	90
	50 -	10	1,085	2,294	0

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