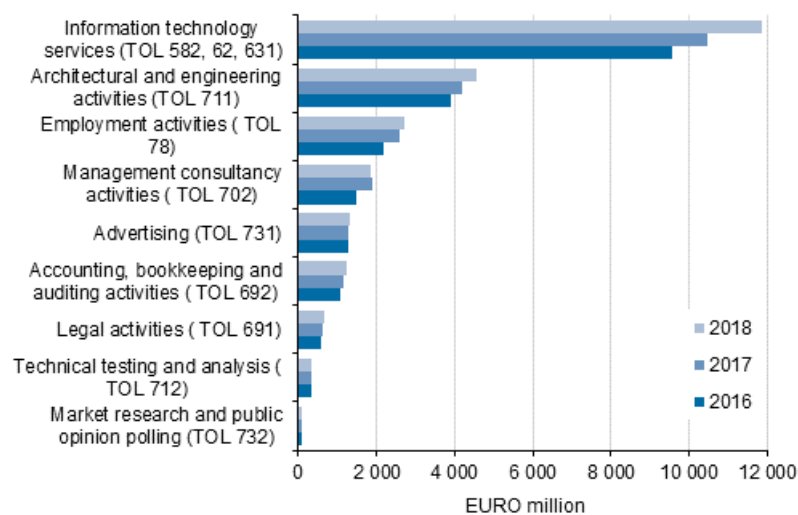


Business services statistics 2018

Rapid growth in turnover of information technology services continued in 2018

According to Statistics Finland's business services statistics, turnover of information technology services (TOL 582, 62, 631) grew by around 13 per cent in 2018. Turnover went up in nearly all other business services industries, too. Turnover in, for example, architectural and engineering design services, accounting, bookkeeping and auditing and market research and public opinion polling also attained good growth. Computer programming services and other information technology and computer services the biggest service item in information technology services.

Development of the turnover of business services in selected industries in 2016 to 2018



Computer programming services and other information technology and computer services the biggest service item in information technology services

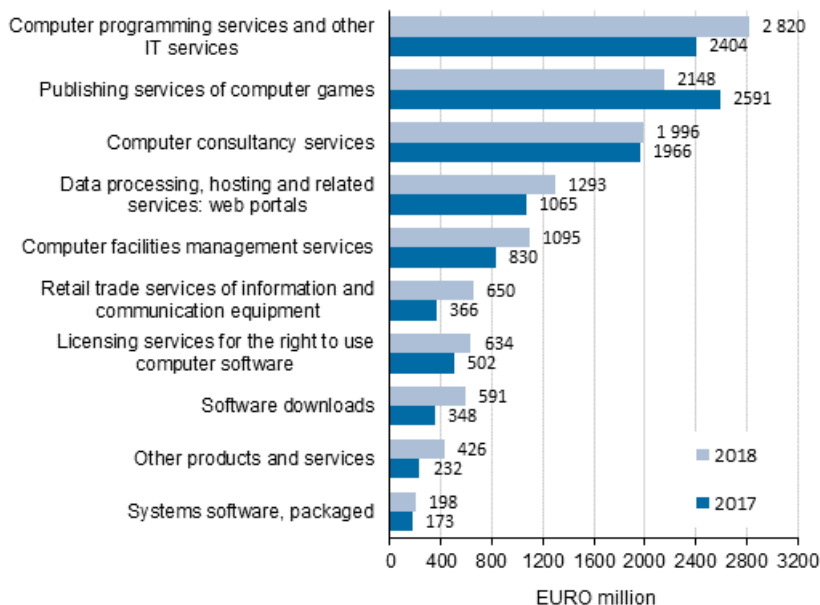
Measured by turnover, the biggest service item of information technology services in 2018 was computer programming services and other information technology and computer services (CPA categories 62.01 and 62.09 combined). Furthermore, of service items, computer programming services and other information technology and computer services increased most in euros over the year.

The majority of the turnover of computer programming services and other information technology and computer services, around 65 per cent, was generated in computer programming services. Other information technology and computer services include, for example, installation services of information systems and services related to the recovery of destroyed files.

The turnover of software downloads and online software publishing services, computer facilities management services and resale of software and hardware also grew strongly from the previous year. Publishing services of computer games was the only service item in information technology services where turnover declined in 2018.

Forty-two per cent of the turnover of information technology services was collected from abroad. Eighty-four per cent of the turnover were generated from private sector customers and the rest from the public sector.

Turnover of the industry of information technology services (TOL 582, 62, 631) by service item in 2017 to 2018, CPA product classification



* The turnover of information technology services includes categories 58.2 software publishing services, 62 computer programming, consultancy and related services and 63.1 data processing, hosting and related services; web portals according to the CPA product classification

Contents

Inquiries

Riitta Savolainen 029 551 3259
Director in charge:
Mari Ylä-Jarkko

yrittyspalvelut@stat.fi
www.stat.fi

Source: Business services statistics 2018, Statistics Finland