

# Finnish Travel

2010, August

## Finns consumed with enthusiasm for travelling in August 2010

*In August, Finnish residents were considerably more eager to travel than in the previous year. Finnish residents made 45 per cent more leisure trips with paid accommodation in Finland than in the previous year's August. Trips abroad also increased by 25 per cent. The neighbouring countries were still popular destinations for Finns. Sweden and Estonia are long-standing favourites, but in August plenty of trips were made to Norway and Russia as well. Over one half of all leisure trips including overnight stays in the country of destination were made to these four neighbouring countries.*

### Finnish residents' overnight leisure trips in August 2010 and annual change, preliminary data

	Trips in August	Annual change, % 8/2010 - 8/2009	Trips in January - August	Cumulative annual change, % 1-8/2010 - 1-8/2009
Domestic trips with paid accommodation	862 000	45	4 399 000	24
Trips to own free-time residence and visits to friends and relatives	3 511 000	86	18 120 000	22
Trips in Finland, total	4 373 000	76	22 519 000	22
Trips abroad, overnight in country of destination	428 000	22	2 816 000	7
- Estonia	103 000	23	659 000	34
- Sweden	83 000	159	351 000	36
- Other countries	241 000	3	1 807 000	-4
Cruises, overnight on board only	101 000	36	964 000	21
- To Estonia	52 000	117	275 000	7
- To Sweden	46 000	-8	681 000	28
Trips abroad, total	529 000	25	3 780 000	10
Leisure trips, total	4 902 000	69	26 299 000	21

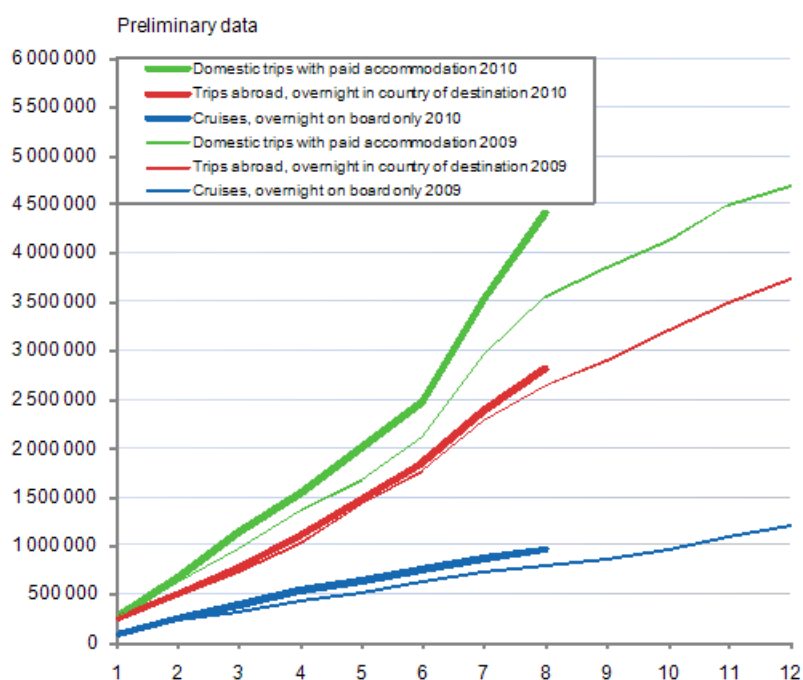
In August Finnish residents made 529,000 overnight leisure trips abroad. In all, 428,000 of them included one or more overnights in the country of destination, twenty-four per cent in Estonia and twenty per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 4.4 million leisure trips in Finland. This is 76 per cent up on the corresponding period in the year before. Most of the trips, or 3.5 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,406 persons aged 15 to 74 permanently resident in Finland were interviewed in September.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in July following the statistical reference year. In addition, quarterly preliminary data are published in connection with the monthly publication Tourism Statistics (accommodation statistics) in six weeks from the end of the relevant quarter.

**Finns' leisure trips abroad, cumulative accumulation monthly 2009-2010, preliminary data**



# Contents

## Tables

### Appendix tables

Appendix table 1. Domestic leisure trips with paid accommodation in August 2010, TOP 10 .....4

Appendix table 2. Overnight leisure trips abroad in August 2010, TOP 10.....4

## Appendix tables

**Appendix table 1. Domestic leisure trips with paid accommodation in August 2010, TOP 10**

Region of destination	Trips in August	
	Trips total	%
All trips total	862 000	100
Uusimaa	123 000	14
Varsinais-Suomi	109 000	13
Pirkanmaa	107 000	12
Pohjois-Savo	66 000	8
Lapland	60 000	7
Central Finland	55 000	6
North Ostrobothnia	46 000	5
North Karelia	43 000	5
Satakunta	37 000	4
Etelä-Savo	34 000	4

**Appendix table 2. Overnight leisure trips abroad in August 2010, TOP 10**

Destination country	Trips in August	
	Trips total	%
All trips total	428 000	100
Estonia	103 000	24
Sweden	83 000	19
Germany	34 000	8
United Kingdom	31 000	7
Norway	23 000	5
Greece	20 000	5
Russia	14 000	3
Latvia	14 000	3
Italy	14 000	3
Bulgaria	11 000	3

---

Suomen virallinen tilasto  
Finlands officiella statistik  
Official Statistics of Finland

Transport and Tourism 2010

### Inquiries

Taru Tamminen (09) 1734 2243

Ritva Tikkanen (09) 1734 3300

Director in charge:

Hannele Orjala

[liikenne.matkailu@stat.fi](mailto:liikenne.matkailu@stat.fi)

[www.stat.fi](http://www.stat.fi)