

Finnish Travel

2011, February

Finnish residents enthusiastic about cruises in February 2011

In February cruises to Estonia and Sweden were very popular among Finnish residents. The number of cruises grew by 36 per cent from last year's February, while the number of leisure trips with overnight stay to Estonia and Sweden fell by 25 per cent. The number of domestic leisure trips with overnight stay increased by five per cent. One fifth of these trips were made to the region of Uusimaa.

Finnish residents' overnight leisure trips in February 2011 and annual change, preliminary data

	Trips in February	Annual change, % 2/2011– 2/2010	Trips in January– February	Cumulative annual change, % 1-2/2011– 1-2/2010
Domestic trips with paid accommodation	419 000	5	712 000	7
Trips to own free-time residence and visits to friends and relatives	1 839 000	-6	3 671 000	14
Trips in Finland, total	2 258 000	-4	4 383 000	12
Trips abroad, overnight in country of destination	230 000	-9	464 000	-7
- Estonia	47 000	-25	90 000	-6
- Sweden	19 000	-24	36 000	0
- Other countries	163 000	-2	337 000	-8
Cruises, overnight on board only	212 000	36	334 000	38
- To Estonia	60 000	58	83 000	22
- To Sweden	152 000	30	252 000	47
Trips abroad, total	442 000	8	798 000	8
Leisure trips, total	2 700 000	-2	5 181 000	12

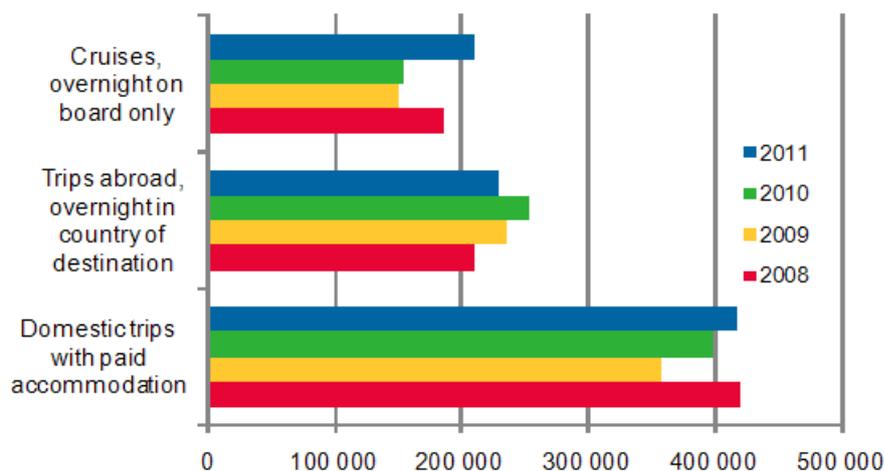
In February Finnish residents made 442,000 overnight leisure trips abroad. In all, 230,000 of them included one or more overnights in the country of destination, twenty per cent in Estonia and eight per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 2.3 million leisure trips in Finland. This is 4 per cent down on the corresponding period in the year before. Most of the trips, or 1.8 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,469 persons aged 15 to 74 permanently resident in Finland were interviewed in March.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in June following the statistical reference year.

Finns' leisure trips, in February 2008–2011, preliminary data



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Appendix table 1. Domestic leisure trips with paid accommodation in Februari 2011, the most popular destination regions

Destination regions	Trips in Februari	
	Total	%
Trips total	419 000	100
Uusimaa	78 000	19
Pirkanmaa	58 000	14
Pohjois-Savo	47 000	11
Varsinais-Suomi	44 000	11
North Ostrobothnia	44 000	11
Central Finland	42 000	10
Lapland	33 000	8
North Karelia	17 000	4
Kainuu	17 000	4
Kanta-Häme	14 000	3

Appendix table 2. Leisure trips abroad with overnight stays in country of destination in Februari 2011, the most popular destinations

Country of destination	Trips in Februari	
	Total	%
Trips total	230 000	100
Spain	61 000	26
Estonia	47 000	21
Sweden	19 000	8
Thailand	17 000	7
Germany	11 000	5

Suomen virallinen tilasto
Finlands officiella statistik
Official Statistics of Finland

Transport and Tourism 2011

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Source: Finnish Travel, Statistics Finland