

# Finnish Travel

2011, March

## In March 2011, Finnish tourists headed abroad

*This March, Finnish residents' overnight leisure trips abroad increased by 18 per cent from the respective time period of last year. Trips increased especially to Spain and totalled 67,000. Trips to Spain have more than tripled from the corresponding time period of last year. Cruises did not attract Finnish tourists in March and 42 per cent fewer of them were taken than in last year's March. The number of overnight leisure trips to Estonia and Sweden also decreased by 17 per cent.*

### Finnish residents' overnight leisure trips in March 2011 and annual change, preliminary data

	Trips in March	Annual change, % 3/2011 - 3/2010	Trips in January - March	Cumulative annual change, % 1-3/2011 - 1-3/2010
Domestic trips with paid accommodation	445 000	-8	1 157 000	1
Trips to own free-time residence and visits to friends and relatives	1 248 000	-1	4 919 000	9
Trips in Finland, total	1 693 000	-3	6 076 000	8
Trips abroad, overnight in country of destination	316 000	18	780 000	2
- Estonia	49 000	-2	139 000	-5
- Sweden	17 000	-43	53 000	-20
- Other countries	250 000	33	587 000	6
Cruises, overnight on board only	90 000	-42	424 000	7
- To Estonia	20 000	-38	103 000	3
- To Sweden	70 000	-44	322 000	9
Trips abroad, total	406 000	-4	1 204 000	4
Leisure trips, total	2 099 000	-3	7 280 000	7

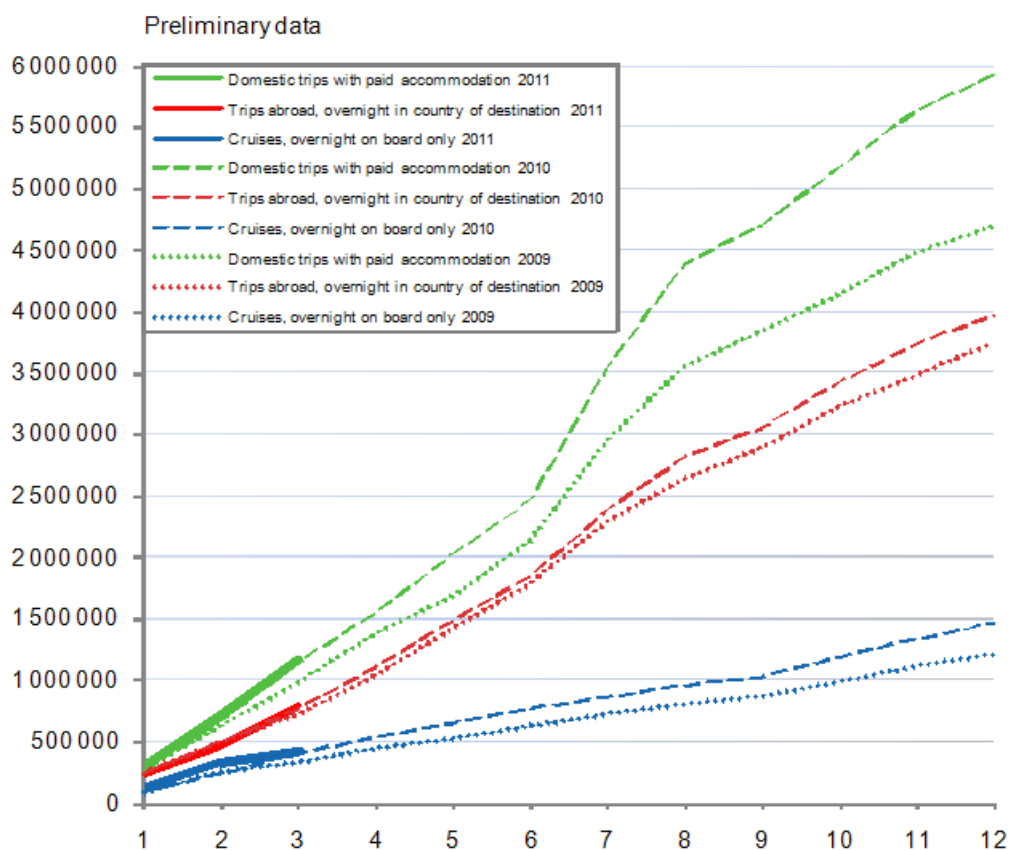
In March Finnish residents made 406,000 overnight leisure trips abroad. In all, 316,000 of them included one or more overnights in the country of destination, fifteen per cent in Estonia and five per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 1.7 million leisure trips in Finland. This is 3 per cent down on the corresponding period in the year before. Most of the trips, or 1.2 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,410 persons aged 15 to 74 permanently resident in Finland were interviewed in April.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in June following the statistical reference year.

**Finns' leisure trips, cumulative accumulation monthly 2009–2011, preliminary data**



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## Appendix tables

**Appendix table 1. Domestic leisure trips with paid accommodation in March 2011, the most popular destination regions**

Destination regions	Trips in March	
	Total	%
<b>Trips total</b>	<b>445 000</b>	<b>100</b>
Lapland	89 000	20
North Ostrobothnia	63 000	14
Uusimaa	60 000	14
Pirkanmaa	46 000	10
Varsinais-Suomi	29 000	6
Kainuu	26 000	6
North Karelia	26 000	6
Pohjois-Savo	23 000	5
South Ostrobothnia	20 000	5
Central Finland	17 000	4
Päijät-Häme	11 000	3
Etelä-Savo	11 000	3

**Appendix table 2. Leisure trips abroad with overnight stays in country of destination in March 2011, the most popular destinations**

Country of destination	Trips in March	
	Total	%
<b>Trips total</b>	<b>316 000</b>	<b>100</b>
Spain	67 000	21
Estonia	49 000	15
Germany	34 000	11
Sweden	17 000	5
United Kingdom	17 000	5
France	12 000	4
Thailand	12 000	4
Switzerland	11 000	4

**Appendix table 3. Domestic leisure trips in January-March 2011**

	Trips with paid accommodation		Trips to own free-time residence		Visits to friends and relatives	
	Trips	%	Trips	%	Trips	%
<b>Trips total</b>	<b>1 157 000</b>	<b>100</b>	<b>812 000</b>	<b>100</b>	<b>4 109 000</b>	<b>100</b>
<b>Travellers by sex</b>						
Male	642 000	55	504 000	62	1 901 000	46
Female	515 000	45	308 000	38	2 207 000	54
<b>Trips by month of ending</b>						
January	293 000	25	311 000	38	1 521 000	37
February	419 000	36	283 000	35	1 556 000	38
March	445 000	38	217 000	27	1 031 000	25
<b>Destination regions</b>						
Uusimaa	204 000	18	62 000	8	871 000	21
Varsinais-Suomi	96 000	8	45 000	6	317 000	8
Satakunta	11 000	1	34 000	4	198 000	5
Kanta-Häme	22 000	2	48 000	6	141 000	3
Pirkanmaa	130 000	11	43 000	5	418 000	10
Päijät-Häme	22 000	2	37 000	5	157 000	4
Kymenlaakso	..	..	31 000	4	132 000	3
South Karelia	..	..	34 000	4	122 000	3
Etelä-Savo	23 000	2	96 000	12	172 000	4
Pohjois-Savo	89 000	8	48 000	6	249 000	6
North Karelia	45 000	4	51 000	6	169 000	4
Central Finland	93 000	8	53 000	7	291 000	7
South Ostrobothnia	29 000	2	17 000	2	147 000	4
Ostrobothnia	11 000	1	..	..	82 000	2
Central Ostrobothnia	..	..	..	..	59 000	1
North Ostrobothnia	144 000	12	71 000	9	314 000	8
Kainuu	51 000	4	34 000	4	82 000	2
Lapland	165 000	14	91 000	11	171 000	4
Åland	..	..	..	..	17 000	0

**Appendix table 4. Overnight leisure trips abroad in January-March 2011**

	Long trips, 4 or more overnights		Short trips, 1-3 overnights		Total	
	Trips	%	Trips	%	Trips	%
<b>Trips total</b>	<b>503 000</b>	<b>100</b>	<b>277 000</b>	<b>100</b>	<b>780 000</b>	<b>100</b>
<b>Travellers by sex</b>						
Male	268 000	53	169 000	61	437 000	56
Female	234 000	47	108 000	39	342 000	44
<b>Trips by month of ending</b>						
January	160 000	32	74 000	27	234 000	30
February	138 000	27	92 000	33	230 000	29
March	205 000	41	112 000	40	316 000	41
<b>Country of destination</b>						
<b>Scandinavian countries</b>	<b>28 000</b>	<b>6</b>	<b>48 000</b>	<b>17</b>	<b>77 000</b>	<b>10</b>
Sweden	11 000	2	42 000	15	54 000	7
Denmark	..	..	..	..	12 000	2
<b>Russia and the Baltic countries</b>	<b>28 000</b>	<b>6</b>	<b>159 000</b>	<b>57</b>	<b>187 000</b>	<b>24</b>
Estonia	11 000	2	128 000	46	139 000	18
Russian Federation	..	..	17 000	6	25 000	3
Lithuania	..	..	14 000	5	17 000	2
<b>Southern Europe and the Canary Islands</b>	<b>199 000</b>	<b>40</b>	<b>11 000</b>	<b>4</b>	<b>210 000</b>	<b>27</b>
Spain	165 000	33	..	..	173 000	22
- The Canary Islands	133 000	26	..	..	133 000	17
- Mainland Spain	29 000	6	..	..	37 000	5
Italy	12 000	2	..	..	14 000	2
Portugal	17 000	3	..	..	17 000	2
<b>East Mediterranean countries</b>	<b>20 000</b>	<b>4</b>	<b>..</b>	<b>..</b>	<b>20 000</b>	<b>3</b>
<b>Western Europe</b>	<b>85 000</b>	<b>17</b>	<b>51 000</b>	<b>18</b>	<b>136 000</b>	<b>17</b>
United Kingdom	..	..	14 000	5	23 000	3
France	17 000	3	..	..	23 000	3
Germany	26 000	5	22 000	8	48 000	6
Switzerland	14 000	3	..	..	19 000	2
<b>Africa</b>	<b>37 000</b>	<b>7</b>	<b>..</b>	<b>..</b>	<b>37 000</b>	<b>5</b>
Egypt	23 000	5	..	..	23 000	3
<b>Asia and Oceania</b>	<b>68 000</b>	<b>13</b>	<b>..</b>	<b>..</b>	<b>73 000</b>	<b>9</b>
Thailand	43 000	8	..	..	45 000	6
<b>America</b>	<b>32 000</b>	<b>6</b>	<b>..</b>	<b>..</b>	<b>32 000</b>	<b>4</b>
USA	20 000	4	..	..	20 000	3

**Appendix table 5. Overnight leisure trips (excl. trips to own free-time residence and visits to friends and relatives) in January-March 2000-2011**

	Trips, 1000											
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
<b>Leisure trips, total</b>	1 936	1 897	1 804	1 689	1 770	1 942	1 837	1 931	2 241	2 030	2 310	2 387
<b>Domestic trips with paid accommodation</b>	802	873	797	802	828	905	884	999	1 104	980	1 145	1 157
short trips, 1-3 nights	601	644	576	540	585	603	633	757	777	690	848	870
long trips, 4 or more nights	201	229	221	262	243	302	251	242	327	290	297	287
<b>Trips abroad, overnight in country of destination</b>	483	459	502	413	489	622	555	578	710	728	767	780
short trips, 1-3 nights	145	132	184	129	122	186	145	142	177	200	262	277
long trips, 4 or more nights	338	327	318	284	368	435	410	437	533	528	505	503
<b>Cruises, overnight on board only</b>	651	565	505	474	453	415	399	353	427	322	398	424

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