

Finnish Travel

2011, April

In April 2011 Finns travelled to Lapland or went on a cruise to Estonia

This April, Finnish residents made over half a million trips with paid accommodation in Finland, which is nearly 40 per cent more than one year previously. One fifth of these trips were headed to Lapland. Cruises to Estonia were also popular and their number doubled from last year's April. The number of trips abroad with overnight stay in the destination country increased by ten per cent from the respective time period of the year before.

Finnish residents' overnight leisure trips in April 2011 and annual change, preliminary data

	Trips in April	Annual change, % 4/2011 - 4/2010	Trips in January - April	Cumulative annual change, % 1-4/2011 - 1-4/2010
Domestic trips with paid accommodation	555 000	39	1 712 000	11
Trips to own free-time residence and visits to friends and relatives	2 154 000	8	7 073 000	9
Trips in Finland, total	2 709 000	13	8 785 000	9
Trips abroad, overnight in country of destination	378 000	10	1 158 000	4
- Estonia	78 000	-7	217 000	-6
- Sweden	33 000	18	86 000	-9
- Other countries	266 000	15	853 000	9
Cruises, overnight on board only	156 000	12	580 000	8
- To Estonia	70 000	106	173 000	29
- To Sweden	84 000	-20	406 000	1
Trips abroad, total	534 000	11	1 738 000	6
Leisure trips, total	3 243 000	12	10 523 000	9

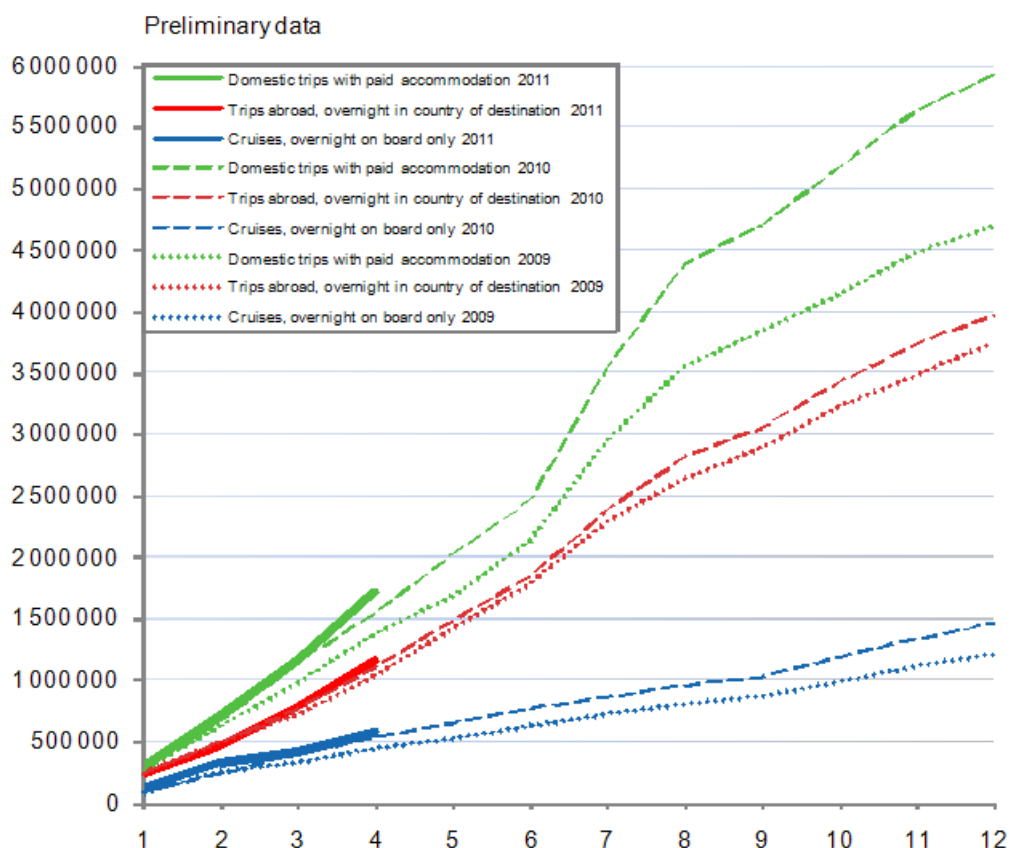
In April Finnish residents made 534,000 overnight leisure trips abroad. In all, 378,000 of them included one or more overnights in the country of destination, twenty-one per cent in Estonia and nine per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 2.7 million leisure trips in Finland. This is 13 per cent up on the corresponding period in the year before. Most of the trips, or 2.2 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

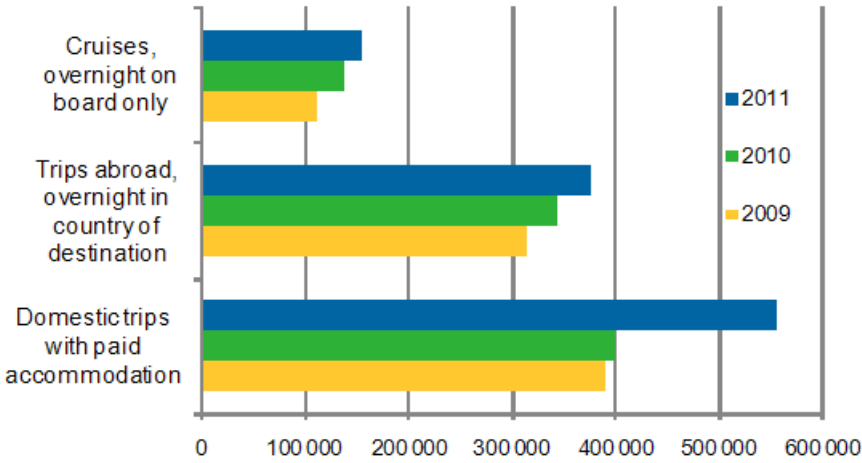
These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,456 persons aged 15 to 74 permanently resident in Finland were interviewed in May.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in June following the statistical reference year.

Finns' leisure trips, cumulative accumulation monthly 2009-2011, preliminary data



Finns' leisure trips, in April 2009-2011, preliminary data



Contents

Tables

Appendix tables

Appendix table 1. Domestic leisure trips with paid accommodation in April 2011, the most popular destination regions5

Appendix table 2. Leisure trips abroad with overnight stays in country of destination in April 2011, the most popular destinations5

Appendix tables

Appendix table 1. Domestic leisure trips with paid accommodation in April 2011, the most popular destination regions

Destination regions	Trips in April	
	Total	%
Trips total	555 000	100
Lapland	117 000	21
Uusimaa	61 000	11
Pirkanmaa	61 000	11
Central Finland	56 000	10
Pohjois-Savo	53 000	10
Varsinais-Suomi	50 000	9
North Ostrobothnia	50 000	9
North Karelia	28 000	5
South Ostrobothnia	20 000	4
Kainuu	14 000	3
Kymenlaakso	11 000	2

Appendix table 2. Leisure trips abroad with overnight stays in country of destination in April 2011, the most popular destinations

Country of destination	Trips in April	
	Total	%
Trips total	378 000	100
Spain	83 000	22
Estonia	78 000	21
Sweden	33 000	9
United Kingdom	25 000	7
Italy	19 000	5
Greece	17 000	4
France	14 000	4
Norway	11 000	3
Russian Federation	11 000	3
Turkey	11 000	3
Thailand	11 000	3
Portugal	11 000	3

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Transport and Tourism 2011

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