

Finnish Travel

2011, July

Finnish tourists favoured neighbouring countries in July 2011

A great number of Finnish residents made a trip abroad to Estonia, Sweden or Russia in July. Finnish residents made 446,000 leisure trips or cruises with overnight stays to our neighbouring countries, which is 26 per cent more than in the corresponding period of one year ago. France also increased its popularity in July. Finnish residents made 1,009,000 leisure trips with paid accommodation in Finland. This is six per cent less than in the previous year's July, when domestic travelling was record busy.

Finnish residents' overnight leisure trips in July 2011 and annual change, preliminary data

	Trips in July	Annual change, % 7/2011 - 7/2010	Trips in January - July	Cumulative annual change, % 1-7/2011 - 1-7/2010
Domestic trips with paid accommodation	1 009 000	-6	3 648 000	3
Trips to own free-time residence and visits to friends and relatives	3 533 000	-3	15 203 000	4
Trips in Finland, total	4 542 000	-4	18 851 000	4
Trips abroad, overnight in country of destination	592 000	9	2 540 000	6
- Estonia	192 000	20	588 000	6
- Sweden	82 000	24	238 000	-11
- Other countries	319 000	1	1 714 000	9
Cruises, overnight on board only	138 000	30	961 000	11
- To Estonia	34 000	31	292 000	31
- To Sweden	99 000	24	663 000	4
Trips abroad, total	730 000	13	3 501 000	8
Leisure trips, total	5 272 000	-2	22 352 000	4

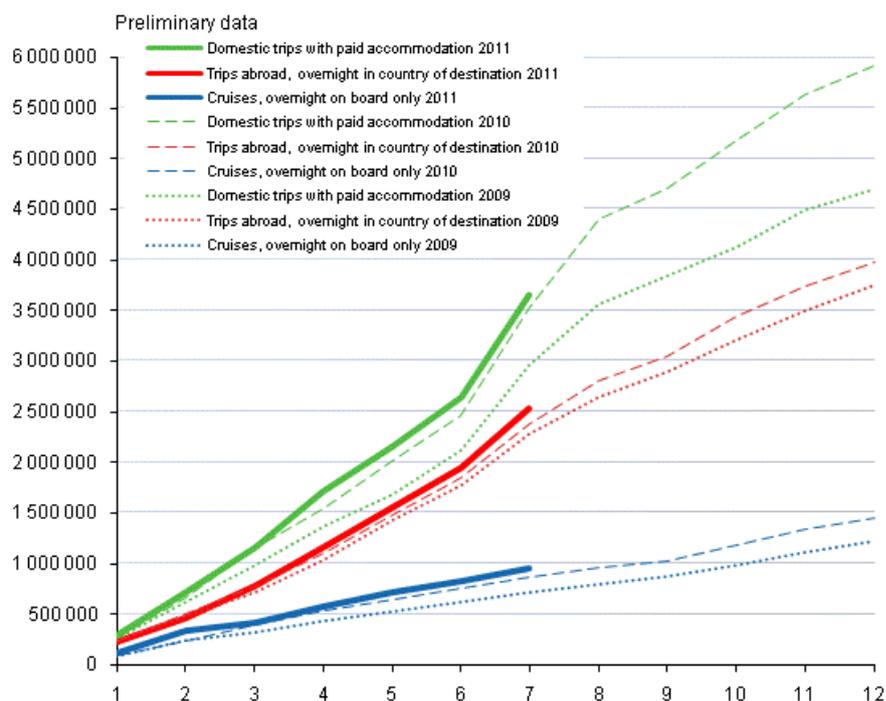
In July Finnish residents made 730,000 overnight leisure trips abroad. In all, 592,000 of them included one or more overnights in the country of destination, thirty-two per cent in Estonia and fourteen per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 4.5 million leisure trips in Finland. This is 4 per cent down on the corresponding period in the year before. Most of the trips, or 3.5 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,437 persons aged 15 to 74 permanently resident in Finland were interviewed in August.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in June following the statistical reference year.

Finns' leisure trips, cumulative accumulation monthly 2009-2011, preliminary data



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Appendix tables

Appendix table 1. Domestic leisure trips with paid accommodation in July 2011, the most popular destination regions

Destination regions	Trips in July	
	Total	%
Trips total	1 009 000	100
Uusimaa	138 000	14
Varsinais-Suomi	110 000	11
North Ostrobothnia	101 000	10
Lapland	96 000	9
Pirkanmaa	85 000	8
Etelä-Savo	62 000	6
Central Finland	62 000	6
South Ostrobothnia	56 000	6
North Karelia	48 000	5
Satakunta	39 000	4
Pohjois-Savo	39 000	4
Kainuu	31 000	3
Ostrobothnia	25 000	3
Central Ostrobothnia	23 000	2
South Karelia	20 000	2
Kanta-Häme	20 000	2
Päijät-Häme	20 000	2
Åland	20 000	2
Kymenlaakso	14 000	1

Appendix table 2. Leisure trips abroad with overnight stays in country of destination in July 2011, the most popular destinations

Country of destination	Trips in July	
	Total	%
Trips total	592 000	100
Estonia	192 000	32
Sweden	82 000	14
France	37 000	6
Russian Federation	34 000	6
Germany	28 000	5
Norway	22 000	4
Italy	22 000	4
United Kingdom	20 000	3
Greece	17 000	3
Turkey	14 000	2
Austria	14 000	2
Croatia	11 000	2
USA	11 000	2
Spain	11 000	2

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