

Finnish Travel

2011, August

Finnish residents' leisure trips in August 2011

A great number of Finnish residents made a trip abroad to Estonia or Sweden in August. Finnish residents made 265,000 leisure trips or cruises with overnight stays to these countries, which is 7 per cent less than in the corresponding period of one year ago. Finnish residents made 707,000 leisure trips with paid accommodation in Finland. This is 18 per cent less than in the previous year's August.

Finnish residents' overnight leisure trips in August 2011 and annual change, preliminary data

| | Trips in August | Annual change, % 8/2011 - 8/2010 | Trips in January - August | Cumulative annual change, % 1-8/2011 - 1-8/2010 |
|--|-----------------|-------------------------------------|---------------------------|--|
| Domestic trips with paid accommodation | 707 000 | -18 | 4 355 000 | -1 |
| Trips to own free-time residence and visits to friends and relatives | 3 360 000 | -4 | 18 563 000 | 2 |
| Trips in Finland, total | 4 067 000 | -7 | 22 918 000 | 2 |
| Trips abroad, overnight in country of destination | 438 000 | 2 | 297 000 | 6 |
| - Estonia | 132 000 | 28 | 720 000 | 9 |
| - Sweden | 51 000 | -39 | 289 000 | -18 |
| - Other countries | 255 000 | 6 | 1 969 000 | 9 |
| Cruises, overnight on board only | 90 000 | -11 | 1 051 000 | 9 |
| - To Estonia | 17 000 | -67 | 309 000 | 12 |
| - To Sweden | 65 000 | 41 | 728 000 | 7 |
| Trips abroad, total | 528 000 | 0 | 4 029 000 | 7 |
| Leisure trips, total | 4 595 000 | -6 | 26 947 000 | 2 |

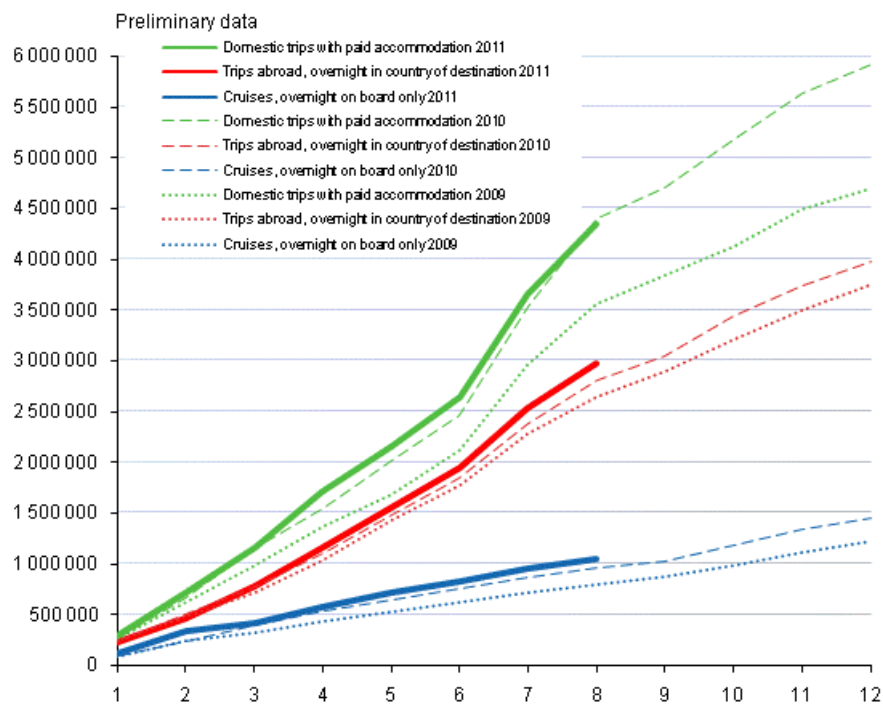
In August Finnish residents made 528,000 overnight leisure trips abroad. In all, 438,000 of them included one or more overnights in the country of destination, thirty per cent in Estonia and twelve per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 4.1 million leisure trips in Finland. This is 7 per cent down on the corresponding period in the year before. Most of the trips, or 3.4 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

These preliminary data are based on Statistics Finland’s Finnish Travel Survey for which 1,444 persons aged 15 to 74 permanently resident in Finland were interviewed in September.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in June following the statistical reference year.

Finns' leisure trips, cumulative accumulation monthly 2009-2011, preliminary data



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Appendix table 1. Domestic leisure trips with paid accommodation in August 2011, the most popular destination regions

| Destination regions | Trips in August | |
|---------------------|-----------------|------------|
| | Total | % |
| Trips total | 707 000 | 100 |
| Uusimaa | 126 000 | 18 |
| Varsinais-Suomi | 73 000 | 10 |
| Pirkanmaa | 70 000 | 10 |
| Pohjois-Savo | 48 000 | 7 |
| Lapland | 47 000 | 7 |
| Central Finland | 42 000 | 6 |
| South Ostrobothnia | 42 000 | 6 |
| North Ostrobothnia | 40 000 | 6 |
| Ostrobothnia | 36 000 | 5 |
| Päijät-Häme | 33 000 | 5 |
| Etelä-Savo | 25 000 | 4 |
| Kymenlaakso | 22 000 | 3 |
| Kainuu | 22 000 | 3 |
| North Karelia | 19 000 | 3 |
| Satakunta | 17 000 | 2 |
| Kanta-Häme | 17 000 | 2 |
| Åland | 11 000 | 2 |

Appendix table 2. Leisure trips abroad with overnight stays in country of destination in August 2011, the most popular destinations

| Country of destination | Trips in August | |
|------------------------|-----------------|------------|
| | Total | % |
| Trips total | 438 000 | 100 |
| Estonia | 132 000 | 30 |
| Sweden | 51 000 | 12 |
| Germany | 36 000 | 8 |
| Greece | 31 000 | 7 |
| United Kingdom | 23 000 | 5 |
| Russian Federation | 22 000 | 5 |
| Norway | 14 000 | 3 |
| Spain | 14 000 | 3 |
| Turkey | 14 000 | 3 |
| Latvia | 11 000 | 3 |
| Italy | 11 000 | 3 |

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