

# Finnish Travel

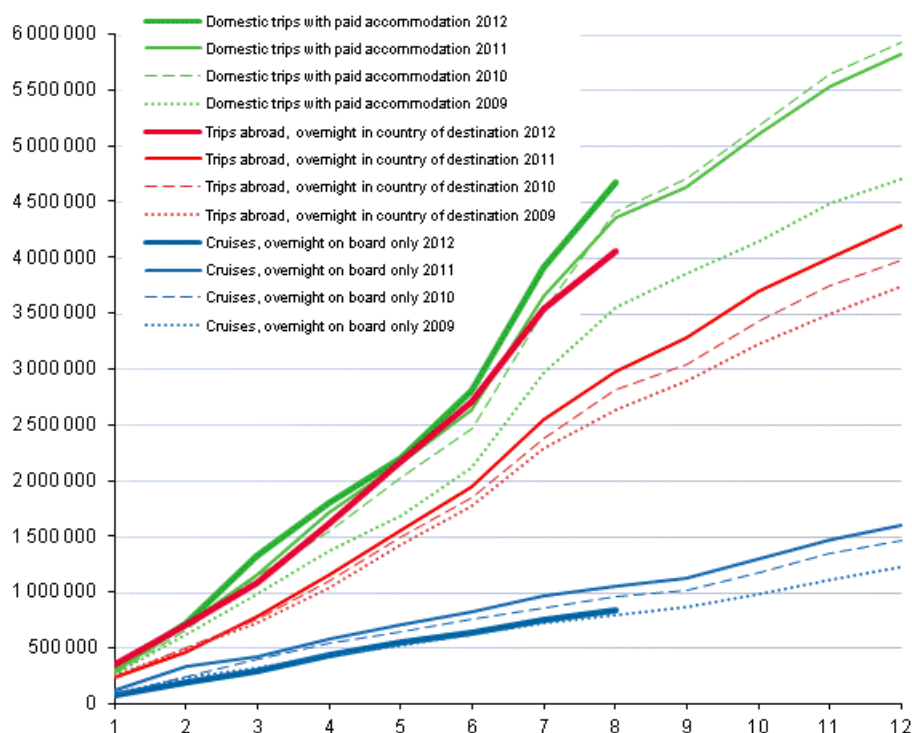
Summer 2012 (1 May to 30 Aug 2012)

## Finnish residents' travel in home country increased in May–August 2012

**Corrected at 10:30 am on 3 October 2012.** This publication replaces the Finnish Travel publication that was released at 9:00 am on 3 October 2012 and contained erroneous data in its appendix tables.

There are no signs of abatement in the growing popularity of paid trips, for Finnish residents travelled abundantly both in the home country and abroad during the May-August period of 2012. Eight per cent more domestic trips with paid accommodation were made than one year earlier. Travel abroad was even livelier, increasing by nearly 17 per cent from the respective period of the year before.

### Finns' leisure trips, cumulative accumulation monthly 2009-2012



In the second four months of 2012, Finnish residents aged 15 to 84 made altogether 16 million trips when all domestic and foreign leisure trips, as well as business and professional trips are included. In addition to trips with overnight stay, the number also includes same-day trips abroad.

Altogether 11.7 million domestic leisure trips with overnight stay were made in the May-August period. Of these, 8.9 million were trips to own free-time residence or visits to friends or relatives. Trips with overnight stay at paid accommodation numbered 2.9 million and their most population destinations were located in Uusimaa, Pirkanmaa and Varsinais-Suomi. The number of trips with paid accommodation recorded in statistics was eight per cent higher than in May-August of the previous year.

Inclusive of trips with overnight stay in the destination country, cruises and same-day trips, leisure trips abroad numbered 3.1 million in the May-August period. Of the leisure trips abroad, 2,448,000 were trips with overnight stay in the destination country and 406,000 were cruises with overnight stay on board only. The cruises were mostly headed to Sweden and Estonia. Same-day trips abroad numbered 246,000 in May-August.

The neighbouring countries of Estonia and Sweden attract Finnish travellers irrespective of the season. In May-August, 744,000 trips with overnight stay were headed to Estonia and 284,000 to Sweden. Northern Mediterranean countries also remained favourite summer destinations for Finnish residents. In May-August, 496,000 trips were headed to the Mediterranean, 142,000 of them to Greece and 123,000 to Spain. The number of trips with overnight stay in the destination country recorded in statistics was 34 per cent higher than in last year's respective time period.

In addition to leisure trips, one million domestic business or professional trips were made. Business or professional trips abroad (inclusive of trips with overnight stay in the destination country, cruises and same-day trips) numbered 557,000.

These data derive from Statistics Finland's Finnish Travel survey for which altogether 5,675 Finnish residents aged 15 to 84 were interviewed in June, July, August and September. In earlier years, the data were collected from persons aged 15 to 74. The data collection of the survey was revised from the beginning of 2012, so the latest data are not fully comparable with earlier data.

### **Notes to the appendix tables**

From 2012 onwards the figures are not fully comparable with those on earlier years due to the revised data collection method.

[..] Data not available or too uncertain for presentation.

[ ] No observations in the survey.

In some tables the sums do not amount to the totals shown because of rounding.

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## Appendix tables

**Appendix table 1. Trips of Finnish residents and changes in them in May-August 2012<sup>1)</sup>**

			1,000 trips					
			May	June	July	August	May-August, total	Year-on-year change, % 5-8/2012 - 5-8/2011
<b>All trips, total (1,000)</b>			<b>3,398</b>	<b>4,094</b>	<b>4,794</b>	<b>4,163</b>	<b>16,449</b>	<b>-11</b>
Leisure	Domestic	Total	2,052	2,952	3,626	3,098	11,728	-17
		Paid accommodation	399	600	1,099	764	2,861	8
		Free accommodation	1,653	2,353	2,527	2,334	8,867	-23
	Abroad	Total <sup>2)</sup>	737	710	1,007	647	3,101	17
		Overnight stay in destination country	558	536	835	518	2,448	34
		Cruise	118	93	107	88	406	-14
		Day trip	61	80	65	..	246	-29
Business	Domestic	Total	387	289	98	290	1,063	-15
	Abroad	Total <sup>2)</sup>	223	143	63	129	557	4

1) Due to revised data collection method, data on 2012 are not fully comparable with those on earlier years.

2) Includes same-day trips, cruises and trips with overnight stay in destination country

**Appendix table 2. Domestic leisure trips by destination region in May-August 2012**

	Trips with paid accommodation		Trips with free accommodation		Domestic leisure trips, total	
	Trips 5-8/2012	Share	Trips 5-8/2012	Share	Trips 5-8/2012	Share
	1,000	%	1,000	%	1,000	%
	<b>2,861</b>	<b>100</b>	<b>8,867</b>	<b>100</b>	<b>11,728</b>	<b>100</b>
Uusimaa	535	19	1,432	16	1,967	17
Varsinais-Suomi	283	10	829	9	1,113	9
Satakunta	111	4	323	4	434	4
Kanta-Häme	56	2	332	4	389	3
Pirkanmaa	363	13	962	11	1,325	11
Päijät-Häme	65	2	381	4	446	4
Kymenlaakso	60	2	316	4	376	3
South Karelia	103	4	312	4	415	4
Etelä-Savo	170	6	520	6	690	6
Pohjois-Savo	199	7	499	6	698	6
North Karelia	91	3	359	4	450	4
Central Finland	144	5	608	7	752	6
South Ostrobothnia	88	3	356	4	443	4
Ostrobothnia	69	2	229	3	299	3
Central Ostrobothnia	..		113	1	142	1
North Ostrobothnia	197	7	586	7	782	7
Kainuu	85	3	172	2	257	2
Lapland	181	6	484	5	665	6
Åland	..		54	1	85	1

**Appendix table 3. Means of transport used on domestic trips in May-August 2012**

	Leisure		Business	
	Trips 5-8/2012	Share	Trips 5-8/2012	Share
	1,000	%	1,000	%
	<b>11,728</b>	<b>100</b>	<b>1,063</b>	<b>100</b>
Passenger car	9,556	81	745	70
Coach	516	4	69	7
Train	1,134	10	147	14
Aeroplane	140	1	81	8
Other	384	3	..	

**Appendix table 4. Leisure trips abroad (overnight in destination country) by destination in May-August 2012**

Destination	Leisure trips abroad	
	Trips 5-8/2012	Share
	1,000	%
<b>Trips, total</b>	<b>2,448</b>	<b>100</b>
Nordic countries	438	18
Sweden	287	12
Denmark	66	3
Norway	82	3
Russia and Baltic countries	917	37
Estonia	744	30
Russian Federation	120	5
Western and Eastern Europe	428	17
United Kingdom	63	3
France	71	3
Germany	89	4
Poland	62	3
Southern Europe and East Mediterranean countries	545	22
Spain (without Canary Islands)	123	5
Italy	107	4
Greece	142	6
Turkey	67	3
Africa, Asia and Oceania	61	2
America	59	2

**Appendix table 5. Trips abroad by destination and reason in May-August 2012<sup>1)</sup>**

Destination	1,000 trips				
	Reason for trip abroad				
	Leisure				Business
	Visiting friends or relatives	Holiday	Other personal reason	Leisure trips, total	Business trips, total
<b>Trips, total</b>	<b>346</b>	<b>2,590</b>	<b>165</b>	<b>3,101</b>	<b>557</b>
Nordic countries	105	644	..	769	183
Sweden	83	509	..	605	..
Denmark	..	59	..	66	..
Norway	..	72	..	94	..
Russia and Baltic countries	90	1,067	82	1,238	96
Estonia	52	932	50	1,034	69
Russian Federation	..	91	..	152	..
Western and Eastern Europe	98	291	..	428	182
United Kingdom	..	..	..	63	..
France	..	62	..	71	..
Germany	..	62	..	89	59
Poland	..	50	..	62	..
Southern Europe and East Mediterranean countries	..	500	..	545	..
Spain (without Canary Islands)	..	114	..	123	..
Italy	..	101	..	107	..
Greece	..	136	..	142	..
Turkey	..	61	..	67	..
Africa, Asia and Oceania	..	..	..	61	..
America	..	..	..	59	..

1) Includes same-day trips, cruises and trips with overnight stay in destination country.

**Appendix table 6. Trips to Sweden and Estonia in May-August 2012 and 2011<sup>1)</sup>**

		1,000 trips			
		Estonia		Sweden	
		Trips in May-August 2012	Trips in May-August 2011	Trips in May-August 2012	Trips in May-August 2011
<b>All trips, total<sup>2)</sup></b>		<b>1,103</b>	<b>978</b>	<b>738</b>	<b>693</b>
Leisure	Total <sup>2)</sup>	1,034	888	738	597
	Overnight stay in destination country	744	502	287	203
	Cruises	142	136	258	322
	Day trip	148	250	60	72
Business	Total <sup>2)</sup>	69	90	132	96

1) Due to revised data collection method, data on 2012 are not fully comparable with those on earlier years.

2) Includes same-day trips, cruises and trips with overnight stay in destination country

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Suomen virallinen tilasto  
Finlands officiella statistik  
Official Statistics of Finland

Transport and Tourism 2012

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Source: Finnish Travel, Statistics Finland